

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 6CH31

ORDER NO. 94278

DATE 2-2-56

12 $\frac{1}{2}$

M POST CARDS

C.T.ART COLORTONE

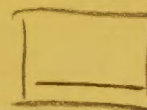
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SA.124-ONE OF THE CELL BLOCKS AT
THE OLD JAIL,
ST. AUGUSTINE, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. No

IMPRINT Same as above

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1956	FEB 16 1956
SKETCH				
RETOUCHING		1	FEB 6 1956	FEB 10 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 6CH32

ORDER No. 94278

DATE 2-2-56

12 $\frac{1}{2}$

M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SA.125-A TYPICAL "MOONSHINE STILL"
NOW TO BE FOUND AT
THE OLD JAIL,
ST. AUGUSTINE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. No

IMPRINT Same as above

MAR 14 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1956	FEB 16 1956
SKETCH				
RETOUCHING	2	2	FEB 6 1956	FEB 10 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH33 ORDER NO. 94464 DATE 2-2-56

CUSTOMER
ESSEX HOUSE
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ESSEX HOUSE - 1914 FOURTH ST., NO.
ST. PETERSBURG 2, FLORIDA

APR 12 1958

See Shit

FRONT NO. 5

(All of this on address side)

R. M. 3 SIDES Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAY 10 1958

(B)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE TO BE PLACED IN NARROW PANEL AT BOTTOM OF
PICTURE SIDE (see old card 7BH1313)

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETO TO COST 10/10/56 ER.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

EMIL FREMMING, CHETEK, WIS.

NO. 6CH34

ORDER No. 94492

DATE 2-7-56

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL ST. BONIFACE CATHOLIC
CHURCH,
CHETEK, WISCONSIN.

IMPRINT SAME AS ABOVE

MAR 19 1956

(title at bottom of card in
foreground)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE BRICK COLOR ON CHURCH IS A GOLDEN BROWN. WHITE TRIM ON BLDG.
ROOF ON CHURCH IS REDDISH BROWN. THE PARSONAGE IN BACK OF CHURCH-
TO LEFT, HAS RED ROOF & MED. RED WALL. TREES IN FRONT & AROUND
CHURCH ARE BRIGHT DEEP GREEN (WHITE PINES). ROAD IN FRONT IS
BLACK TOP.

SOME
WHAT
LIKE
THIS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 9 - 1956
SKETCH				
RETOUCHING	2	2	FEB 14 1956	FEB 15 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

New Process

EMIL FREMMING, CHETEK, WIS.

NO. 6CH35

ORDER No. 94493

DATE 2-7-56

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SUNSET ON PRAIRIE
LAKE FROM THE LONG
BRIDGE, CHETEK,
WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

(title at bottom of card in
foreground)

RETOUCHING AND COLOR DESCRIPTION

MAKE A GOOD, BRIGHT COLORED SUNSET.

MAR 8 - 1956

PHOTO PROPERTY OF CUST.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1956	FEB 9 1956
SKETCH				
RETOUCHING	2	1/4	FEB 14 1956	FEB 15 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 16 1956	MAR 22 1956
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE ROCHESTER NEWS COMPANY, 19-27 CHURCH ST.,
ROCHESTER, N. Y.

NO. 6CH36

ORDER No. 94604

DATE 2-7-56

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROCHESTER WAR
MEMORIAL,
ROCHESTER, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

MAR 14 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NOTE WATER (RIVER) IN FOREGROUND. BRING OUT VERY PROMINENTLY
THE BUILDING IN CENTER, WHICH IS THE MEMORIAL.

NOTE RED BRICK AND LIMESTONE BUILDINGS AS INDICATED ON THE
BACK OF THE PHOTOGRAPH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1956	
SKETCH				
RETOUCHING	1	3		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		734		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH37 ORDER NO. 94624 DATE 2-9-56

CUSTOMER
MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CLIFFSIDE MOTEL ON U.S. 340,
NEAR HARPER'S FERRY, W.VA. (AAA)

FRONT NO. 13 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAR 24 1956

MAR 21 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Old way
Ret 3½
HC 11½
La 9½

old way
CR

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH38

ORDER NO. 94641 DATE 2-10-56

DEPT.

DATE COMPLETED

CUSTOMER

CATAWBA MARKET
PORT CLINTON, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CATAWBA MARKET - AT THE POINT
"ON LAKE ERIE"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

W.N. CALDWELL, LAKESIDE, OHIO,
DISTRIBUTOR

APR 5 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE IN SKY WHERE WILL SHOW PLAINLY.

REMOVE- ALL WIRES & POLE AT RIGHT, TOP OF TREE SHOWING OVER THE BUILDING,
(AUTO, IN FRONT, ALL SMALL LETTERING ON BUILDING, BAMBOO SHADES
(FROM ALL FRONT WINDOWS, CARDS & MERCHANDISE SHOWING IN WINDOWS,
(AND REFLECTIONS.

MAKE ALL WINDOWS AND DOORS JUST GLASS. "CATAWBA MARKET" SIGN ON RIGHT SIDE
OF BUILDING TO SHOW-BUT REMOVE THE 'COCA COLA' SIGN ON EITHER SIDE.

LEAVE IN THE ICE HOUSE ON EXTREME LEFT & BE SURE THE WORD "ICE" SHOWS. BOTH
GAS PUMPS TO BE LEFT IN THE PICTURE. ADD CLOUDS. PUT IN WORDS "CATAWBA
MARKET" IN LARGE BLOCK LETTERS ACROSS THE FRONT OF THE BUILDING-IN BLACK.

COLOR DESCRIPTION

SEE ABOVE:

ALL WHITE WOOD BUILDING. ROOF IS LIGHT GRAY SLATE.
BLACK HAND RAIL AT CEMENT STEPS
BLACK TOP STREET.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

New Process ✓
Pat 4 ✓
La 7 ✓

New Process
5/10 + 3/100
frame

Post
3-22/56

2/13/56

as quoted

ST.MARIE'S GOPHER NEWS CO.,MINNEAPOLIS-ST.PAUL,
MINN.
NO. 6CH39
ORDER No. 94656
DATE 2-13-56

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M-88. NICOLLET HOTEL,
MINNEAPOLIS, MINNESOTA

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

(at bottom of message space):

CITY OF LAKES AND PARKS

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING OF HOTEL SAME AS CARD 2BH1194. REMOVE FLAGPOLES FROM TOP OF HOTEL. FADE OUT (to some extent) THE BUILDINGS TO RIGHT & LEFT OF THE HOTEL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES}HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		FEB 14 1956	FEB 22 1956
SKETCH			
RETOUCHING	4	FEB 14 1956	FEB 14 1956
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	2		
ARTIST DEPT.	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

old way

old way

Rush

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA.

NO. 6CH40

ORDER NO. 94532

DATE 2-14-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

8-GADSDEN HIGH SCHOOL,
GADSDEN, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT Same as above

MAR 15 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out cables and wires in sky. Take out post to center right. Add U.S. flag on flag pole.
For Color - see sample attached. - building red brick

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1956	FEB 22 1956
SKETCH			FEB 15 1956	
RETOUCHING	2	2 1/2		FEB 17 1956
REPHOTO				
PHOTO-LITHO			FEB 22 1956	
BLUEPRINT				MAR 22 1956
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 6CH41

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 94532

DATE 2-14-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-23 MONKEY ISLAND,
BIRMINGHAM ZOO,
BIRMINGHAM, ALABAMA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

MAR 18 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

See Overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1956	FEB 22 1956
SKETCH				
RETOUCHING	2	22	FEB 15 1956	FEB 17 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 22 1956	MAR 26 1956
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

9800

UNITED NEWS CO., 24 WEST JEFFERSON AVENUE,
DETROIT, MICH.

NO. 6CH42

ORDER No. 94533

DATE 2-15-56

25 MPOST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

231-DETROIT'S NEW CITY-COUNTY
BUILDING,
DETROIT, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. Yes

IMPRINT Same as above

MAR 22 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Crop best way. Take out all old cars and trucks and busses. Take out poles and wires but leave in new light poles in front of building. Take out "Ford" sign and building at right and old building at left. Show only main building. Building is white with white window trim. Yellow marquees. Silver poles. Black top street.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 28 1956	MAR 2 - 1956
SKETCH				
RETOUCHING			FEB 15 1956	FEB 28 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SHREVEPORT NEWS AGENCY, SHREVEPORT, LA.

NO. 6CH43

ORDER No. 94534

DATE 2-15-56

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEADQUARTERS BUILDING, SHOWING THE
FAMILIAR WATER TOWER, BARKSDALE
AIR FORCE BASE, SHREVEPORT, LA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. None

IMPRINT

Same as above

MAR 21 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

Customer

Add and lower flag and pole as may be necessary to balance picture
(See negative)

Light grey stone. Building has red roof and pale green trim at
top, along edge of roof.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 22 1956
SKETCH				
RETOUCHING	2	2 1/2	FEB 15 1956	FEB 20 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SHREVEPORT NEWS AGENCY, SHREVEPORT, LA.

NO. 6CH44

ORDER No. 94534

DATE 2-15-56

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-47 STRATOJET BOMBER, WITH JET
ASSIST TAKE-OFF, BARKSDALE AIR
FORCE BASE,
SHREVEPORT, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. None

IMPRINT Same as above

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1956	FEB 24 1956
SKETCH			FEB 15 1956	FEB 20 1956
RETOUCHING	2	2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 6CH45

J.B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C. ORDER NO. 94676

DATE 2-15-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL THE FIRST BAPTIST
CHURCH,
WINSTON-SALEM, N.C.

IMPRINT SAME AS ABOVE.



APR 13 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AS MUCH OF OTHER NEARBY BUILDINGS AS PRACTICAL. ALSO TAKE OUT CARS. THE ROOF ON THE DOME IS COPPER TURNED GREEN (CUSTOMER SUGGESTS MAKE ROOFS ON FLAT BUILDINGS GREEN ALSO FOR UNIFORMITY)... OUTSIDE WALLS OF CHURCH ARE YELLOW BRICK WITH PLAIN CONCRETE TRIM-THE PRE-DOMINATING COLOR OF BOTH IS BEST DESCRIBED AS BEIGE, WITH TRIM A SHADE LIGHTER IN COLOR. STAINED GLASS WINDOWS IN ROUND PART ARE ABOUT SAME SHADE AS WALLS, WITH A TRACE OF BROWN OR RUST STREAKS. DECK-TYPE WINDOWS UNDER THE DOME TOP ARE THE SAME COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 1956	FEB 28 1956
SKETCH				
RETOUCHING		5	FEB 15 1956	FEB 23 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Submit Photo to Customer

NO. 6CH46

J.B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C. ORDER No. 94676

DATE 2-15-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUTHERN FURNITURE
EXPOSITION BUILDING,
HIGH POINT, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as
1BH1232

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, WIRES, POLES, ETC. PUT LEAVES ON TREES.
BLUE SKY IN BACKGROUND.

BUILDINGS ARE CEMENT, THE OLD PORTION JUST A SHADE DARKER THAN
THE NEW. TRIM IS ALUMINUM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1956	FEB 24 1956
SKETCH				
RETOUCHING		34	FEB 15 1956	FEB 20 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 28 1956	MAR 13 1956
HAND COLOR PROOF				
ARTIST DEPT.		73		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

2
Subjects on
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other.
Thank you.

10819

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 6CH47

ORDER NO. 94681

DATE 2-15-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TWO JIMA STATUE,
ARLINGTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

MAR 28 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

REPHOTO FROM KODACHROME 5CK1052.

FOLLOW KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1956	MAR 8 - 1956
SKETCH				
RETOUCHING		2	FEB 28 1956	MAR 5 1956
REPHOTO			FEB 17 1956	FEB 27 1956
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

B.S.REYNOLDS CO.,WASHINGTON, D.C.

NO. 6CH48

ORDER No. 94684

DATE 2-15-56

25 M MINIATURE VIEW C.T.ART COLORTONE 3 1/2 X 2 1/2 FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL TWO JIMA STATUE,
ARLINGTON, VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6CH47 - MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1956	MAR 8 - 1956
SKETCH 2.0		1/2	FEB 28 1956	MAR 5 1956
RETOUCHING				
REPHOTO				FEB 27 1956
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 9 1956	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3 1/2 x 2 1/2
1/4

New Process

M.E.RUSSELL, SARASOTA, FLORIDA

NO. 6CH49

ORDER No. 94552

DATE 2-16-56

25 MPOST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.91-SUNSHINE SKYWAY, SHOWING
FISHING AND RECREATION AREAS,
SPANNING THE LOWER TAMPA
BAY ON THE GULF COAST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. No

IMPRINT Same as above

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Follow tissue overlay /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 2 - 1956
SKETCH				
RETOUCHING	✓	1		FEB 24 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CHEYENNE NEWS AGENCY, CHEYENNE, WYO.

NO. 6CH50

ORDER No. 94698

DATE 2-16-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NATURAL BRIDGE,
DOUGLAS, WYOMING



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES

IMPRINT SAME AS ABOVE

MAR 28 1956

RETOUCHING AND COLOR DESCRIPTION

CUSTOMER WISHES CARDS TO LOOK
LIKE (KROPP) CARD ENCLOSED, BECAUSE IT SHOWS THE NATURAL BRIDGE
TO BETTER ADVANTAGE. BE SURE THE LARGE RIDGE ON RIGHT HAND SIDE-
UPPER- IS PROMINENT, ALSO:

FOLLOW (KROPP) CARD FOR COLORS.

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 2 - 1956
SKETCH				
RETOUCHING	2	1	FEB 20 1956	MAR 1 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6-1		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH51

ORDER NO. 94703 DATE 2-17-56

DEPT.

DATE COMPLETED

CUSTOMER

CANTEEN RESTAURANT & COFFEE SHOP
CUYAHOGA FALLS, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25M M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

CANTEEN RESTAURANT AND COFFEE SHOP
7 MILES SOUTH OF TURNPIKE ON
ROUTE 8 — CUYAHOGA FALLS, OHIO
"ONE OF NORTHERN OHIO'S FINEST".

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 3 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — WITH INSERT PICTURE ENCLOSED.

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-17-25-53

PHOTO RETURNED

TO

PHOTO USED FOR

Replica 5-11-1

L. O. 11-11-1

Rel. 3-11-1

L. O. 8-11-1

May 11-11-1

RUS #

KE.33-C. T. GENERAL KENTUCKY SCENE

NO. 6CH52

ORDER No. 94726

PHOTO BY STATE OF KENTUCKY

DATE 2-22-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL AIR VIEW OF ONE OF THE
FAMED BLUE GRASS HORSE
FARMS, LEXINGTON,
KENTUCKY

IMPRINT SAME AS ABOVE

MAR 28 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE ALL CARB

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
Date Date
ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1956	MAR 2 - 1956
SKETCH				
RETOUCHING	2	1 1/2		FEB 29 1956
REPHOTO				
PHOTO-LITHO			MAR 2 1956	
BLEUPRINT				APR 13 1956
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH53

ORDER NO. 94734 DATE 2-22-56

DEPT.

DATE COMPLETED

CUSTOMER

HARRY H. PUNDT
CHULA VISTA, CALIFORNIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMERICANS ENJOY EATING AT CAPRI
CAFE, RESTAURANT, COCKTAIL LOUNGE —
MEXICAN, AMERICAN, ITALIAN CUISINE —
366 REVOLUCION AVE. TIJUANA, B.C. MEXICO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (4-VIEWS)

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-55

4 Reproductions ✓

L. O. 242 ✓

Pat. 7 ✓

L. A. 12 ✓

New design

an example of

KB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH54 ORDER NO. 94735 DATE 2-22-56

CUSTOMER HARRY H. PUNDT
CHULA VISTA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ROYAL
ENSENADA, B.C. MEXICO

INSKY



FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 19 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-25-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Way

Ret. 2 1/2
L.A. 7 1/2

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 6CH55

ORDER No. 94584

DATE 2-24-56

12 1/2 M POST CARDS C.T.ART COLORTONE

~~FULL FACE~~ *White*

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 13 R. M. ~~Yes-to come~~

TITLE IN FULL
*HARPER'S FERRY W. VA. - WHERE THREE
STATES AND TWO RIVERS MEET*

IMPRINT Same as above

*Print no lower right corner 98
Use Gothic Type*

Plate No. on Front *JUN 5 - 1956*
MAR 30 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

(Junction of Potomac and Shenandoah Rivers)

Follow attached card for coloring - the only change being to make the base of the bridge in the left of the picture WHITE.

On the back of the 8x10 enlargement please note that three (3) states are listed-please superimpose these in the area marked.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 28 1956
SKETCH				
RETOUCHING	2	2 1/2	MAR 28 1956	MAR 5 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH56 ORDER NO. 94746 DATE 2-24-56

CUSTOMER
SENOR ANTONIO NOVELLO C.
ENSENADA, B.C., MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ESTERO BEACH HOTEL RESORT

6 MILES BELOW ENSENADA, MEXICO

P.O. BOX 86 — ANTONIO NOVELO, C. PROP.

PH. 40J

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. NOTE CORRECT SPELLING OF
"ENSENADA"

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. } 2 ✓
map
Ret. 2 ✓
L.A. 5 ✓
HC 1 1/4

del may ✓

10/11/53

9843

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH57

ORDER NO. 94748 DATE 2-24-56

DEPT.

DATE COMPLETED

CUSTOMER

ACROPOLIS MOTEL & RESTAURANT (Pete Janetos)
PARKERSBURG, W.VA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE ACROPOLIS MOTEL and RESTAURANT
U.S. 50 IN CITY LIMITS
PARKERSBURG, WEST VIRGINIA

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUN 29 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

Can. Art II 8x10 Repl. ✓

L.O. 1/2 ✓

Ref. 5 ✓

L.A. 7 ✓

new way ✓

as quoted &

OK

95843

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH59 ORDER NO. 94754 DATE 2-27-56

CUSTOMER BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

J. & L. MOTEL
WICKLIFFE, OHIO

APR 12 1956 B

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

MAY 22 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

TRANSPARENCY FOR COLOR GUIDE ONLY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes:
1 Print ✓
Get 4 ✓
La 7 1/2 ✓
1 Print 1.25 ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH60 ORDER NO. 94755 DATE 2-28-56

CUSTOMER
CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
VILLAGE MOTEL AND RESTAURANT
NORTH EDGE OF LONDON, KY.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PICTURE THAT WILL MAKE THE BEST CARD.

COLOR DESCRIPTION

MEDIUM RED BRICK BUILDING. GREEN ROOF. WHITE AWNINGS.
GREEN TRIM. CHAIRS-SALMON, GREEN AND YELLOW.
RESTAURANT SIGN - MAROON -WHITE LETTERS
MOTEL SIGN: THE - YELLOW
VILLAGE - WHITE
MOTEL - RED
NAA - BLUE CIRCLE-RED LETTERS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

NO. 6CH61

DISTRIBUTED BY CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KY.
Photo by Lexington Herald-Leader

ORDER No. 94808

DATE 2-29-56

25 MPOST CARBS

C.T.ART COLORTONE

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KEENELAND RACE TRACK
LEXINGTON, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. Yes

IMPRINT Same as above

RETOUCHING AND COLOR DESCRIPTION

Post color - orange with black bottom
Roofs - green varigated
Porches and posts dark green
Building on right - gray-tan stone
Jockeys-various color jackets
Horses - black and brown - various shades
Show 2 U.S. flags flying

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 4 1956	
SKETCH				
RETOUCHING		2		MAR 6 1956
REPHOTO				
PHOTO-LITHO			MAR 9 1956	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH62 ORDER NO. 94775 DATE 2-29-56

CUSTOMER MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BECKLEY'S MOTEL AND RESTAURANT
FREDERICK, MARYLAND

APR 12 1956 B

FRONT NO. 13 R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MARKEN & BIELFELD, INC., FREDERICK, MD.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY FOR REMOVAL OF TREE BRANCHES,
WIRES, ETC.

SHOW SMALL BOXWOOD PLANTS IN FRONT OF BUILDINGS ON
RIGHT, SAME AS THOSE ON OTHER UNITS.

COLOR DESCRIPTION

ROOFS — DARK GREEN. MOTEL UNITS — FORMSTONE. RAILINGS
ON ALL UNITS ARE BLACK DECORATED. DOORS ON ALL UNITS—OAK
STAINED. WINDOW FRAMES ARE WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-52

NO. 6CH63

DESERET BOOK CO., SALT LAKE CITY, UTAH

ORDER NO. 94979

DATE 2-29-56

12 1/2 M SIZE 2 1/2 X 4 1/4" ARTICLES OF FAITH CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO
IMPRINT NONE

MAR 26 1956

RETOUCHING AND COLOR DESCRIPTION
(Los Angeles Temple)

PHOTO PROPERTY OF C.T.

MAKE A BLACK & WHITE PHOTO FROM 5CK1552

~~AND REDUCE PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2 7/16 x 4 1/4

Old Way

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	2	MAR 8 1956	
REPHOTO			MAR 5 1956	3-7-56
PHOTO-LITHO				56
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1		
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1/2 Original Cost
561213

DESERET BOOK CO., SALT LAKE CITY, UTAH

NO. 6CH64

ORDER No. 94779

DATE 2-29-56

SIZE $2\frac{1}{2} \times 4\frac{1}{4}$ "
12½ M ARTICLES OF FAITH CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. NO

IMPRINT NO

MAR 28 1956
RETOUCHING AND COLOR DESCRIPTION

(Swiss Temple)

PHOTO PROPERTY OF CUST.

MAKE A BLACK & WHITE PHOTO FROM KODACHROME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		24	MAR 7 1956	MAR 9 1956
REPHOTO			MAR 5 1956	3-7-56
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1	MAR 12 1956	APR 1 1956
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

4 5/16 x 2 9/16

Unhappy

Old Way

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH65

ORDER NO 94798 DATE 3-2-56

DEPT.

DATE COMPLETED

CUSTOMER

R. H. BRASSEL (Cheese Haven)
PORT CLINTON, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CHEESE HAVEN- OHIO'S LARGEST
CHEESE SHOP - STATE ROUTE 2 - 4 MILES
EAST PORT CLINTON, OHIO**

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

W.N. CALDWELL, LAKESIDE, OHIO-
APR 17 1956 DISTRIBUTOR

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

~~MAKE UP FRONT~~

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Photo

Ref. 61
L.A. 7/2

DISTRIBUTED BY CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KY.

PHOTO BY LEXINGTON HERALD-LEADER

NO. 6CH66

ORDER No. 94967

DATE 3-9-56

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HISTORIC HUNT-MORGAN
HOUSE, LEXINGTON,
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

APR 12 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE SOME BRANCHES & TREE, ALSO PEOPLE, WIRES, POSTS, ETC.
LIGHT GRAY PRINTED BRICK BUILDING. BLACK SHUTTERS, WHITE WINDOW
FRAMES. BLACK IRON FENCE. WHITE EAVES. DARK RED BRICK WALL.
SIGN - BLACK BACKGROUND WITH CONFEDERATE FLAG.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 15 1956
SKETCH				
RETOUCHING		3 1/2	MAR 12 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KY.
PHOTO BY LEXINGTON HERALD-LEADER

NO. 6CH67
ORDER No. 94967
DATE 3-9-56

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL LEXINGTON TROTTING
TRACK, LEXINGTON,
KENTUCKY.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R.M. YES ✓
IMPRINT SAME AS ABOVE
APR 12 1956
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS - REFER TO CARD ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Plat 5
6CH67
4-17-56
to come from comp

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1956	
SKETCH				
RETOUCHING		2 1/2	MAR 12 1956	MAR 15 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Colored 5x7 7

DISTRIBUTED BY CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KY.

NO. 6CH68

ORDER No. 94971

DATE 3-12-56

25 ^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R.M. YES

TITLE IN FULL GREETINGS FROM
LEXINGTON
KENTUCKY

IMPRINT SAME AS ABOVE

4/24/56

SMALL TYPE: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

ENCLOSED ~~1~~ VIEWS TO BE USED - ROTATION LEFT TO YOUR
OWN GOOD JUDGMENT.

Bottom design use horses from 1CH186

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Push on sheet

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		5		4-19-56
RETOUCHING		4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

L 47697-NX
E 3CP2191X
X 4CH901X
I 7B186-NX
N 4CH900X
G 4CH902X
T 0BH32X
O 8AH537 - 4CH91X
N 6CH67X
1CH186 - 0C164X

E 805

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH69

ORDER NO. 94977 DATE 3-12-56

DEPT.

DATE COMPLETED

CUSTOMER THE KARCHER HOTEL
WAUKEGAN, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE KARCHER HOTEL
WAUKEGAN, ILL.

TELEPHONE ONTARIO 2-6600

APR 6 - 1958

1/8 Panel at Bottom

FRONT NO. 5

(All of this on address side) 3 SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PANEL ON PICTURE SIDE AT BOTTOM FOR BETTER PROPORTION /
STRAIGHTEN BUILDING — SUBDUE ADJOINING BUILDINGS BUT DO NOT REMOVE.
KEEP CAFE SHOP SIGN PROMINENT. CLEAN UP BLACK IN BRICKS (REGULAR
RED BRICK COLOR). REMOVE LIGHT POLE & CARS, PEOPLE, STOPLIGHT
& BUS BENCH. MAKE CASPERS SIGNS LEGIBLE OR REMOVE /

COLOR DESCRIPTION

FOLLOW 5CH260 FOR COLOR OF SKY, AND COMP. CARD FOR COLOR —
BUT MAKE BUILDING TRIM OFF-WHITE (NOT YELLOW). CLEAN UP
BLACK IN BRICKS (SHOULD BE REGULAR RED BRICK COLOR).

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

Handwritten notes in top right corner:
3 1/2 ✓
3 1/4 ✓
2 3/4 ✓

Handwritten number "6821" in red ink.

NO. 6CH70

PENNSYLVANIA BEAUTY VIEWS, E. MADCIFF, HERSHEY, PA.

ORDER No. 94853

DATE 3-13-56

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUMMERTIME ALONG THE JUNIATA

Private No. 135 in upper left corner

A Pennsylvania Beauty View - *see 7AH878 attached*

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. Yes

IMPRINT Same as above

APR 13 1956

PHOTO PROPERTY OF Customer

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
new for this customer. Please
use to it that all cuts or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 22 1956
SKETCH				
RETOUCHING		1		MAR 20 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				MAY 8
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

9843

NO. 6CH71

PENNSYLVANIA BEAUTY VIEWS, E. MADCIFF, HERSHEY, PA.

ORDER NO. 94853

DATE 3-13-56

12½ MPOST CARDS

C.T. ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CHIMNEY ROCKS NEAR
HOLLIDAYSBURG, PA., AS SEEN FROM
THE WILLIAM PENN HIGHWAY

Private No. 181 in upper left corner

A Pennsylvania Beauty View, — 1 line
(see 7AH878 attached)

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. Yes

IMPRINT Same as above



APR 12 1956 B

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 22 1956
SKETCH				
RETOUCHING		1 1/2	MAR 14 1956	MAR 21 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				APR 25 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

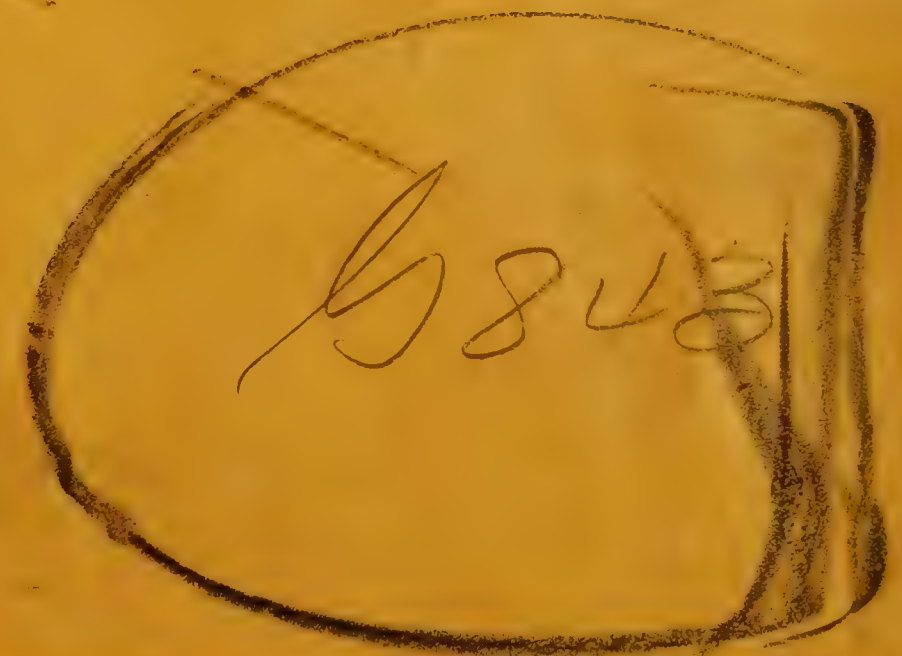
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION:

2 Subjects in
order for the year. Please
be sure to have your order
checked and approved
before you send it to the
printer.



NO. 6CH72

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER No. 95006

DATE 3-14-56

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ✓

TITLE IN FULL STONE STREET BAPTIST
CHURCH, CLEVELAND and
CHESTNUT STREETS,
MOBILE, ALABAMA

IMPRINT SAME AS ABOVE

APR 16 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUST.

REMOVE ALL POSTS, WIRES, SIGNS AND
CARS. ADD LEAVES TO TREES AND CLEAN UP SURROUNDINGS. THE PHOTO
IS NOT THE CORRECT PROPORTION, - SO ADD A WIDE MARGIN ON LEFT SIDE
WITH TITLE - OR USE YOUR BEST JUDGMENT TO BALANCE THIS VIEW.
DIRTY BUFF BUILDING, WITH WHITE WINDOWS. CONCRETE TRIM, BASE AND
ENTRANCE. BLUE STAINED WINDOW GLASS. VERY DARK GREEN STEEPLE, AND
ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 22 1956
SKETCH				MAR 20 1956
RETOUCHING		4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

PHOTO BY REBMAN PHOTO SERVICE

NO. 6CH73

ORDER No. 95016

DATE 3-16-56

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-57. MUNICIPAL STADIUM
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R.M. YES-same as
3CH40

IMPRINT SAME AS ABOVE

Louise Watch No. 85,000

JUN 8 - 1956

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH40. PUT IN NEW ROAD RUNNING ALONG THE FRONT
OF STADIUM - SEE PHOTO ENCLOSED FOR DETAILS.
FOLLOW CARD 3CH40 FOR COLORS

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 22 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

NO. 6CH74

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER No. 95018


DATE 3-16-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-58. CLEVELAND
STADIUM AND SKYLINE AT DUSK,
CLEVELAND, OHIO



RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1667. FINISH UP STADIUM(as on 3CH40) AND
PUT LIGHTS ON TOP. PUT IN ROAD. NOTE PHOTO ENCLOSED
WITH SUBJECT 6CH73, FOR DETAILS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES-same as
4AH1667

IMPRINT SAME AS ABOVE

JUN 12 1956

PHOTO PROPERTY OF C.T.

SUBMIT: YES

RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
be to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 22 1956
SKETCH				
RETOUCHING		2-22		MAR 30 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Sharon's Photo

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH75

ORDER NO. 5023 DATE 3-19-56

DEPT.

DATE COMPLETED

CUSTOMER

ASBURY-ARLINGTON HOTEL
ASBURY PARK, NEW JERSEY

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ASBURY-ARLINGTON HOTEL
317 6th AVE.

ASBURY PARK, NEW JERSEY

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAY 10 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — WITH PANEL TO RIGHT OF PICTURE.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6
L.A. 7

New process

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH76 ORDER NO. 95038 DATE 3-21-56

CUSTOMER BROWN HARANO STUDIO
NORTH PLATTE, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
TRIANGLE MOTEL
WEST HIGHWAY 30
NORTH PLATTE, NEBRASKA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 20 1956

MAY 18 1956

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

Rec. 3 1/2
L.A. 734

Handwritten: New way ✓

Handwritten: as given

Handwritten: 67

MRS. C. C. GRAHAM, PETOSKEY, MICH.
BENJAMIN OF MACKINAC ISLAND, MICHIGAN

NO. 6CH77

ORDER No. 95061

DATE 3-23-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MACKINAC STRAITS
BRIDGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ~~to some~~

IMPRINT SAME AS ABOVE TWO

APR 20 1956



APR 25 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.
PASSENGER

TAKE OUT THE BOATS IN PICTURE, AND PUT ~~IN~~/STEAMER IN AS NEAR THE
CENTER SPAN AS ADVISABLE, AND A FREIGHTER IN THE DISTANCE.

BRIDGE AND FOUNDATIONS ARE WHITE. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1956	MAR 28 1956
SKETCH	1	2		
RETOUCHING			MAR 28 1956	MAR 30 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH78 ORDER NO. 95203 DATE 3-27-56

CUSTOMER ST. FRANCIS HOTEL COURTS
MOBILE, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



25 M DBL.BUS.CARDSSIZE 3 1/2 X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. FRANCIS HOTEL COURTS
"THE TRAVELER'S HOME OF DISTINCTION"
..... etc.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

APR 6 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCH

COLOR DESCRIPTION

FOLLOW LAYOUT SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

new way!

5x7 1/2
L.C. 1/2
Ref. 2
L.A. 2 1/2

Pos. Camera #1

57-001

19-201

6x18
16x17
16x16
6x20
13x16

as per list

Mobile

(B)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH79

ORDER NO. 95203 DATE 3-27-56

DEPT.

DATE COMPLETED

CUSTOMER

ST. FRANCIS HOTEL COURTS
MOBILE, ALABAMA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M DBL.BUS.CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ "

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ST. FRANCIS HOTEL COURTS

"THE TRAVELER'S HOME OF DISTINCTION"

AUG 16 1956

...etc

FRONT NO. NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCH

COLOR DESCRIPTION

FOLLOW LAYOUT SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

57-001 ✓

L.C. 1 1/2 ✓

Ref. 2 ✓

L.A. 2 1/2 ✓

Pos. (over) #I

57-001

19-201

6 X 18

16 X 17

16 X 16

6 X 20

12 X 16

as given

Montgomery

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

E. MADCIFF, HERSHEY, PA.

NO. 6CH20

ORDER No. 95213

DATE 3-28-56

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

TITLE IN FULL HISTORIC MOMENTS IN
LITTLE LEAGUE BASEBALL
IN WILLIAMSPORT, PA.

IMPRINT SAME AS ABOVE



APR 25 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NO SPECIFIC INSTRUCTIONS ABOUT COLOR. THE IMPORTANT THING
IS THAT THE BALL IN THE AIR MAKES A STRATEGIC MOMENT TO BE
CAPITALIZED ON.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 28 1956	APR 3 - 1956
SKETCH				
RETOUCHING	7	2		MAR 28 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 5 1956	MAY 8
HAND COLOR PROOF				
ARTIST DEPT.	36	6		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

9843

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH81

ORDER NO. 95116 DATE 3-29-56

DEPT.

DATE COMPLETED

CUSTOMER ALFRED PARKER
PUT-IN-BAY, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3-1/2x5-1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FERRY SCHEDULE

PORT CLINTON, PUT-IN-BAY

Ride the fast new ferry "Erie Isle"
to Scenic and Historic Put-in-Bay, O.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side Center

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Remove the truck and put in autos
Streamers from front to back are just plain colors-pennant shape.
Canvas cover is a dark green.
Be sure to have name "ERIE ISLE" large enough to be read on the boat.
Have American flag at rear flying.
Eliminate land in background of photo.

COLOR DESCRIPTION

See above.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Don't know
203 ✓
Pa 7 ✓

Add'l Artwork (Comp)
\$ 15.00 ✓

87

DISTRIBUTED BY KENNEDY PHOTO SERVICE,
LIBERAL, KANSAS

NO. 6CH82

ORDER NO. 95217

DATE 3-29-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. YES
TITLE IN FULL	IMPRINT SAME AS ABOVE.
RETOUCHING AND COLOR DESCRIPTION (Memorial Library)	PHOTO PROPERTY OF CUST.

small type: KENNEDY PHOTO



APR 30 1956

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 5 - 1956
SKETCH			
RETOUCHING	2 2 1/2		APR 2 1956
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	36 7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH83

ORDER NO. 95229 DATE 4-2-56

DEPT.

DATE COMPLETED

CUSTOMER

HENRY CLAY HOTEL
LOUISVILLE, KENTUCKY

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HENRY CLAY HOTEL
THIRD AT CHESTNUT ST.
LOUISVILLE 2, KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAY 2 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WORKING FROM PHOTO 4CH94 - FOLLOW SKETCH

COLOR DESCRIPTION

SAME AS ABOVE

Submitted complete blueprint

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 2 ✓
H.C. 2 ✓
S.A. 10 ✓

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

G819

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH84 ORDER NO. 95241 DATE 4-3-56

CUSTOMER THE SILVER FLEET MOTOR EXPRESS, INC.
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in Plate THE SILVER FLEET MOTOR EXPRESS,
INC.

THE FLEET WITH SCHEDULED LTL
SERVICE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side Center MAY 10 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CLEAN UP AREA BENEATH AND BACK OF TRUCK TO ABOUT WHERE WIRE FENCE
SHOWS AT LEFT. TAKE OUT THIS FENCE. SHOW GRASS BEYOND TO GRANDSTAND.

PLACE TITLE ON PICTURE SIDE IN SPACE TO RIGHT BELOW TRUCK BODY.

"THE SILVER FLEET MOTOR EXPRESS, INC." in Black type.

"THE FLEET WITH SCHEDULED LTL SERVICE" in Red Script.

COLOR DESCRIPTION

TRUCK AND CAB ARE ALUMINUM ABOUT #17, WITH BLACK TRIM.
THE NAME "SILVER FLEET" AND WINGS ON TRUCK AND CAB ARE #2 RED.
LICENSE ON FRONT OF TRUCK IS #4 AND WHITE. GRANDSTAND IN REAR IS
WHITE WITH #72 ROOFS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3 1/2
AC 1 1/2
Pa-9L

Red script
Red Imprint

Very rough

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH85 ORDER NO. 95242 DATE 4-3-56

CUSTOMER HOTEL RUSHER
BRINKLEY, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
RUSHER HOTEL... MOTEL
BRINKLEY, ARKANSAS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

JUN 13 1956 JUN 15 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reproduction

L.O. 1 1/2 ✓
Rep. 3 1/2 ✓
L.A. 9 ✓

new way ✓

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH86

ORDER NO. 95260 DATE 4-5-56

DEPT.

DATE COMPLETED

CUSTOMER

CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KENTUCKY

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHEF SEARS RESTAURANT ← 10PT

Subtitle: Dining Room.

Subtitle: Gun Room.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 21 1956

JUN 22 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUPING OF 3 VIEWS: NOTE ALL INSTRUCTIONS.
ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

1 Repl photo
9x11

New Room
La 2
La 5
La 10

new

See large
file

as printed

8843

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH87

ORDER NO. 95272 DATE 4-6-56

DEPT.

DATE COMPLETED

CUSTOMER

CONRAD'S RESTAURANT
DAILEY, WEST VIRGINIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

CONRAD'S RESTAURANT,
DAILEY, WEST VIRGINIA

JUN 11 1956



FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

GRAFTON SOUVENIR, GRAFTON, W.VA.

JUN 23 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE SNOW AND AUTOMOBILES

COLOR DESCRIPTION

NATURAL GREY STONE BUILDING, SLATE GREY SHINGLE ROOF.

WHITE TRIM WINDOWS AND DOORS.

SIGN - DARK GREEN BACKGROUND, RED NEON LETTERS, GREEN NEON STRIP
AROUND EDGE, GOLD YELLOW LINE AROUND SIGN.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH88 ORDER NO. 95289 DATE 4-9-56

CUSTOMER
W. R. NAYLOR & CO.,
LITTLE ROCK, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL SEVILLE, HARRISON,
ARKANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: ~~Customer~~ C. T. Imprint No Imprint

~~Side~~ Center

W. R. NAYLOR & CO., INC., LITTLE ROCK,
ARK.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

News Bureau
Ret 4½
22 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH89 ORDER NO. 95345 DATE 4-17-56

CUSTOMER DOGWOOD MOTEL
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 24 1956

JUN 18 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Dogwood Motel)

FOLLOW INSTRUCTIONS ON OVERLAY /

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON OVERLAY /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Ken Brown
Put 3
La 7
Am

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH90 ORDER NO. 95353 DATE 4-18-56

CUSTOMER SEMINOLE MUNICIPAL HOSPITAL
SEMINOLE, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full SEMINOLE MUNICIPAL HOSPITAL,
SEMINOLE, OKLAHOMA

MAY 18 1956

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUN 18 1956

JUN 18 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY - AND LAYOUT

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New Process ✓
Rt 3 ✓
La 6 3/4 ✓
raw

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH91

ORDER NO. 95447 DATE 4-23-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
COMMONWEALTH HOTEL
CHICAGO, ILLINOIS

25 MPOST CARDS SIZE 3-1/2x5-1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
JUN 22 1956

OCT 10 1956

COMMONWEALTH HOTEL
Diversey Parkway at Pine Grove—Chicago

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow sketch except when sign is put in make it same
size as overlay and follow attached envelope for slight
circular effect — leave out flag, show blue sky behind sky.

COLOR DESCRIPTION

1 — 8 x 10 1/2 B & W sent to Don Duncan
% Burlington & Grosman
207 So Wacker ave. Chicago

by art D. on 2/3/59 CD

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

6 CH 91 —

Retouch —

Correct Copy of Sign

opaque sky & sign on

Halftone sign (Contact Print on

the face of)

1-11-54 — F.M.

1 — Contact Print of opaque sign

4 — Halftone Print of sky & sign

Plk — RED — LT. BL — DK. BL.

Combine on glass the face of sky
Cut down sign

M. T.

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 6CH92

ORDER No. 95455

DATE 4-24-56

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

16th STREET LOOKING SOUTH,
DOWNTOWN OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. No

IMPRINT Same as above

JUN 13 1956

RETOUCHING AND COLOR DESCRIPTION

MAKE BETTER PRINT

PHOTO PROPERTY OF Customer

Straighten Buildings - modernize old cars. *Show all of foreground*

Rt. 1st Bldg. brown with red store front. 2nd, "Brandeis" dirty
grey. 3rd building, buff.
Left: 1st building black and white. 2nd, lt. brown. Others buff,
with tall building, grey.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects a
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 25 1956	APR 30 1956
SKETCH				
RETOUCHING		5	MAY 2 1956	
REPHOTO				MAY 11 1956
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 6CH93

ORDER NO. 95455

DATE 4-24-56

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING ACROSS THE COURT HOUSE
LAWN AT FARNAM AND 18th,
OMAHA, NEBRASKA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. No

IMPRINT Same as above /

JUN 11 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Remove trolley and truck - fix flag

Right: 1st building dark red; 2nd, grey base, brown top. Bus depot
cream with brown base. Background - roof of Hotel Fontenelle, green;
next tall building, light brown with white top. Next brown. Next buff.
Stars on lawn, center red, points white.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 25 1956	APR 30 1956
SKETCH				
RETOUCHING	3	2 1/2	APR 30 1956	MAY 2 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 3 1956	JUN 13 1956
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 6CH94

ORDER NO. 95455

DATE 4-24-56

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL AIRPORT AND
U.S. WEATHER BUREAU,
OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT Same as above

RETOUCHING AND COLOR DESCRIPTION

Brown with buff trim

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 30 1956	APR 30 1956
SKETCH				
RETOUCHING	53	2	APR 30 1956	MAY 7 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 6CH95

ORDER No. 95455

DATE 4-24-56

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL AUDITORIUM,
OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT Same as above

JUN 11 1956

B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Crop as shown. Remove building and chimney in foreground and extend street in front.

Buff brick with black roof.

Follow transparency for color guide. *Return to Mokes*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 25 1956	APR 30 1956
SKETCH				
RETOUCHING	3	2 1/2	APR 30 1956	MAY 7 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 11 1956	JUN 13 1956
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Trans to Mokes 4/26/56
13

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rush

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 6CH96

ORDER No. 95455

DATE 4-24-56

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

16th STREET AT NIGHT,
OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. No

IMPRINT Same as above

JUN 11 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

MAKE INTO NIGHT VIEW

Follow transparency for color guide. - *Return to Modas*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 25 1956	APR 30 1956
SKETCH				
RETOUCHING		5 1/2	APR 30 1956	MAY 7 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 9 1956	JUN 13 1956
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Trans to Modas 8/8/56
2/8

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush

NO. 6CH97

PENNSYLVANIA BEAUTY VIEWS, E. MADCIFF, HERSHEY, PA. ORDER NO. 95473

DATE 4-25-56

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SUSQUEHANNA RIVER FLOWS
MAJESTICALLY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. Yes

IMPRINT

Same as above

AUG 2 - 1956

PHOTO PROPERTY OF Customer

clouds - good color on water and trees

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects a
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Pas. Camera # I

57-001

19-201

6x18
18x17
18x17
6x20
12x17

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 - 1956
SKETCH		MAY 1 1956	
RETOUCHING	5 1½	APR 27 1956	MAY 14 1956
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	6		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

JUN 26 1956

MAY 7 - 1956

MAY 14 1956

JUN 28 1956

AUG 17 1956

NO. 6CH98

PENNSYLVANIA BEAUTY VIEWS, E.MADCIFF,HERSHEY,PA. ORDER No. 95473

DATE 4-25-56

12 1/2 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE RUFFED GROUSE
STATE GAME BIRD OF
PENNSYLVANIA-138



A PENNSYLVANIA BEAUTY VIEW
In Plate (C) 1941 J.P.W.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. Yes

IMPRINT Same as above

Order in Envelope

AUG 15 1956

PHOTO PROPERTY OF Customer

Trust slight haze showing on photo will not carry over on card.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pos. Cameron #1

57-001

19-201

5 x 18

16 x 18

16 x 18

5 x 20

12 x 17

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1956	MAY 7 - 1956
SKETCH				
RETOUCHING	2	6	APR 27 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	24	7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

6891

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH99 ORDER NO. 95479 DATE 4-26-56

CUSTOMER ST. MARY'S HOSPITAL
HUNTINGTON, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3-1/2x5-1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 30 1956

JUN 18 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow sketch

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

New Photo
Ret 5 ✓
La 9 ✓

Add'l Artwork
\$ 10.00 ✓
C

See
large
"H"
file

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH100 ORDER NO. 95496 DATE 4-26-56

CUSTOMER WHITSETT PHOTO COMPANY
CHARLOTTE, NORTH CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3-1/2 x 5-1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 4 - 1956 JUN 22 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Mercy Hospital, Charlotte, N.C.)

COLOR DESCRIPTION

Brick - General color light red-gray color, please keep sunlit areas bright.
Stone-- Gray cream (Limestone) - areas in shade let stone come blueish gray
Window - Run from purplish to greenish darks
Tree foliage over building - light yellow green
Shrubbery - Yellow green in sunlit areas, shaded portion blueish green
Grass - Bright yellow, green in light areas, medium green elsewhere
Sign on Marquee - White letters on wine red
Keep sky light blue -

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH101 ORDER NO. 95509 DATE 4-27-56

CUSTOMER ST. PAULS FRAUEN VEREIN
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3-1/2x5-1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 22 1956 B

JUL 13 1956 S

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(St. Pauls Evangelical and Reformed
Church and Parish House)

35MM for colors.
Make print from 35mm

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH102 ORDER NO. 95510 DATE 4-27-56

CUSTOMER ST. VINCENTS COLLEGE
CAPE GIRARDEAU, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3-1/2x5-1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JUN 13 1956

GROTTO ST. VINCENT'S COLLEGE
CAPE GIRARDEAU, MO.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(St. Vincent's College - Grotte)

Follow sketch and letter attached

COLOR DESCRIPTION

*Letter attached for color
make — print with your firm.
Customer 517*

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction ✓

Ref. 4 1/2 ✓
L.A. 7 3/4 ✓

Hand process ✓

OK

NO. 6CH103

DISTRIBUTED BY LOGE NEWS CO., INC., EVANSVILLE, IND.
Photo by Edgar M. Greenwell.

ORDER NO. 95531

DATE 4-30-56

12¹/₂ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R.M. Yes
TITLE IN FULL	IMPRINT Same as above
ST. MARY'S HOSPITAL EVANSVILLE, INDIANA	
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF Customer

Remove cars and objectionable features.

Building buff red brick. Flat limestone trim and entrance.
Cross and trim aluminum
Chapel - red roof, silver spire

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1956	MAY 9 - 1956
SKETCH				MAY 12 1956
RETOUCHING	2	2 1/2		
REPHOTO				
PHOTO-LITHO			MAY 21 1956	
BLUEPRINT				JUN 13 1956
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34	7	JUNE 3 1956	JUNE 7 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 6CH104

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 95535

DATE 4-30-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROBINETTE'S SUNDRIES, OPPOSITE
PANAMA CITY BEACH HOTEL & PIER,
PANAMA CITY BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. No

IMPRINT Same as above

JUN 18 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Sign above store black letters on yellow background.
Store building light green
Post office building white, with light green brick trim

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1956	MAY 9 - 1956
SKETCH				
RETOUCHING	3	2 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34	7	JUNE 6, 1956	

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G 852

NO. 6CH105

REX HECK NEWS CO., CLARKSBURG, W. VA.

ORDER No. 95536

DATE 4-30-56

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. NO.

TITLE IN FULL

IMPRINT Same as above

LAKE FLOYD ON U.S. 50 BETWEEN
SALEM AND CLARKSBURG, W. VA.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

The Club house is white with light green roof -
 The beach is green grass with white benches
 The diving board, pier and slides are white
 Dark green forest
 The Chimney on the club house is red.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1956	MAY 9 - 1956
SKETCH				
RETOUCHING	25	1 1/2		MAY 14 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4	7	JUNE 11 1956	

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE WHITE COMPANY, COLUMBUS, GA.

NO. 6CH106

ORDER No. 95542

DATE 4-30-56.

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

#45 - ELEMENTARY SCHOOL,
FORT BENNING, GEORGIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. Yes

IMPRINT

Same as above.

JUN 15 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

Customer

Put clouds in sky

Follow transparency for colors

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1956	MAY 9 - 1956
SKETCH				
RETOUCHING	3	1		MAY 14 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Trans to Kerner 11/21/56

ATTENTION:

3

Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colorized in harmony with each other to make an attractive set.

THE WHITE COMPANY, COLUMBUS, GA.

NO. 6CH107

ORDER No. 95542

DATE 4-30-56

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

#46 - ENTRANCE TO FORT
BENNING, GEORGIA..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. Yes

IMPRINT Same as above

JUN 15 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Put clouds in sky.

Follow Kodachrome for colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF *Yes* RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 2 1956	MAY 9 - 1956
SKETCH				
RETOUCHING	3	1		MAY 14 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		63/4		

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE Filed

By _____

DATE Photo Returned to Customer

Trans to Customer 11/21/56

THE WHITE COMPANY, COLUMBUS, GA.

NO. 6CH108

ORDER No. 95542

DATE 4-30-56

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

#47 - MODERN BARRACKS AT
FORT BENNING, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. Yes

IMPRINT

Same as above

JUN 15 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

Customer

Put clouds in sky.

*Make new print from negative showing entire bldg
at left. Follow Kodachrome for colors*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 7 - 1956
SKETCH				
RETOUCHING	3	2 1/2	MAY 8 1956	
REPHOTO			MAY 1 1956	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Trans. to K. B. 11/5/56

ATTENTION

Subjects on order for this customer. Please see to it that all art or negative are uniform and colors are in harmony with each other. To insure an accurate print.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH109 ORDER NO. 95546 DATE 5-1-56

CUSTOMER FLAMINGO COURT
ORLANDO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3-1/2x5-1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLAMINGO COURT, ORLANDO, FLORIDA
BUILT FOR YOU

IN FOREGROUND

JUN 8 - 1956 RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TISSUE

Follow sketch attached

Use same color scheme as on card attached. Eliminate the electric light pole and fixture at right center and the dark pole off in the distance at right.

Be sure to indicate oranges on the trees at upper left, right, and center, while the clumps of bushes near the curb and around the office window can all be touched up with colors to indicate that they are azaleas.

COLOR DESCRIPTION

Background for the two signs in the picture is a dark blue with the flamingo in its natural color, copy in white.

Sign reading FLAMINGO COURT at far right on top of building is in flamingo color.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Now Processed
Ret 3 ✓
Pa. 7 ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH111 ORDER NO. 95560 DATE 5-3-56

CUSTOMER SCHAEFER TAILORING COMPANY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

37 1/2 M POST CARDS SIZE 3-1/2 x 5-1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SCHAEFER * MADE TO MEASURE CLOTHES

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 Spec. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAY 22 1956

Follow sketch attached

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2 Retouched ✓

L. O. 2 ✓

Ret. 4 1/2 ✓

H. C. 2 1/2 ✓

L. A. 12 ✓

WAW

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH112 ORDER NO 95560 DATE 5-3-56

CUSTOMER SCHAEFER TAILORING COMPANY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

37 1/2 M POST CARDS SIZE 3-1/2 x 5-1/2

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SCHAEFER - MADE TO MEASURE CLOTHES

11 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

Follow sketch attached

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reprofiles

L.O. 2 ✓
Ret. 4 1/2 ✓
H.C. 2 ✓
L.A. 10 ✓

old 100% ✓

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH113 ORDER NO. 95624 DATE 5-4-56

CUSTOMER
WILLIAM MARVY CO.,
ST. PAUL, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DAY or NIGHT

MARVY NO. 88

NEWEST - BIGGEST - BRIGHTEST

HEAVY GAUGE STAINLESS STEELetc

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO C.T. IMPRINT ON FRONT

JUL 24 1956

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH - FOR TYPE AND COLORS

WITH ~~REVISIONS~~ AS NOTED ON TISSUE OVERLAY
/ CORRECTIONS/

COLOR DESCRIPTION

FOLLOW SKETCH - WITH CORRECTIONS
AS ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

577 R

L.O. 1/2 ✓
Pat. 2 ✓
Z.C. 1/2 ✓
L.A. 8 ✓

Wally

9868

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 6CH114

ORDER NO. 95570

DATE 5-4-56

12¹/₂ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-8
OUR LADY OF LOURDES HOSPITAL,
CAMDEN, NEW JERSEY /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. No

IMPRINT Same as above

JUN 15 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Cream Brick. Limestone trim including front center portion of Building and statue on top.

Remove cars. Black asphalt road. Greywhite curbs and pavement. Bright green grass. Dark green shrubs.

improve detail

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF *yes* RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1956	MAY 12 1956
SKETCH				
RETOUCHING		4 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 21 1956	JUN 19 1956
HAND COLOR PROOF				
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

2
order for this customer. Please
see to it that all work on this
order are uniform and colors are
a line only with each order
on the signature of the

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 6CH115

ORDER NO. 95571

DATE 5-4-56

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE
W-68, CHURCH OF THE ASSUMPTION OF
WILDWOOD CREST, NEW JERSEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. No

IMPRINT Same as above

JUN 20 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Remove buildings right and left rear.
Remove traffic sign and wires. Put in small shrubs in front curbed areas
as marked on var. of photo. Put in missing column as marked on back of
photo. Put in grass on sides. Clean up gutters, street, etc.
Color: Roof-rich green Spanish tile. Building-grey granite stone. All
trim sandy white limestone including cornices and chimneys section of
tower. Front porticos, etc. polished granite & pinkish sandstone. Side &
front door deep red. Screen panels on side door. Clock-white face, black
letters. Cross at peak of roof is gold.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1956	MAY 16 1956
SKETCH				MAY 18 1956
RETOUCHING	3	3		MAY 18 1956
REPHOTO				MAY 18 1956
PHOTO-LITHO			MAY 21 1956	JUL 3 1956
BLUEPRINT				AUG 17 1956
STRIPPING, OPAQUING				DEC 18 1956
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION:

2 Subject ex
order for this customer. Please
see to it that all color nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Shot 1 hr

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 6CH116

ORDER No. 95592

DATE 5-8-56

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DF.80 ENCHANTING STORYLAND,
FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. Yes

IMPRINT ~~XXXXXXXX~~ None

JUN 19 1956

B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer C.T.

Follow color transparency on New Subject 6CK758

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			5-10-56	MAY 14 1956
SKETCH				
RETOUCHING	3	2	MAY 15 1956	MAY 18 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 21 1956	JUL 3 1956
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ADV. ORDER

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE FULL FAC

JUL 10 1955

Follow sketch

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

NAT REAUMAT N Subject 1/10/57

Art Work Rec by Eric 7/30/58 CD

Submit Pet Photo

To

PHOTO USED FOR

<u>new process</u>	L. O.	1
	Feb.	5 1/2
	L. O.	9



868

NO. 6CH118

SPANGENTHAL'S WHOLESALE VIEW CARDS' SPECIALISTS, ORDER NO. 95668
ERIE, PA.

DATE 5-11-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
E R I E, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

Small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

ARRANGE VIEWS AS FOLLOWS: E - 2BH1317

R - 7AH799

I - 7AH798

E - 7AH3090

SUBMIT SKETCH

MAKE THIS CARD A DAYLIGHT SCENE - NOTE CUSTOMER SAMPLE ENCLOSED.
LETTERS SIMILAR TO SAMPLE CARD. ACROSS ENTIRE BOTTOM OF CARD
USE VIEW FROM SUBJECT OBH690..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 15 1956
SKETCH	20	4		
RETOUCHING		3	MAY 16 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C. Colored HT 6.
+ 1/2

E - 2BH1317

R - 7AH799

I - 7AH798

E - 7AH3090

Sketch from OBH690

E 840

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH119 ORDER NO. 95675 DATE 5-11-56

CUSTOMER WESTWARD HO MOTEL
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 9 - 1956

SEP 7 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Westward Ho Motel)

USE PHOTO MARKED #1 - SHOW CLOUDS IN SKY. CLEAN UP AND CUT
DOWN FOREGROUND. IN BACKGROUND, REMOVE WINDMILLS, TELEPHONE LINES & POLES,
ALSO TOUCH OUT ROOF OF BACK CABINS (XX). TAKE OUT CHAIRS IN FRONT OF
WINDOWS. ADD HEDGE IN FRONT OF BIG WINDOWS, ALSO IN FRONT OF REAR CABINS,
ALSO SHOW FLOWERS. MAKE BACK TREES LARGER.
THE SIGN, SHOWN ON PHOTO #2, TO BE PLACED IN UPPER LEFT CORNER, SIMILAR
TO CARD ENCLOSED.

COLOR DESCRIPTION

BUILDING - BUFF COLOR. TRIM- DOORS & WINDOWS-NATURAL RED WOOD UNDER
PORCHES WHITE. VEGAS- END OF VEGAS BLUE. GARAGE DOORS WHITE
SIGN: BACKGROUND-GREEN CACTUS, LETTERS WHITE, BACKGROUND OF SIGN GREEN.

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
P.L. 3 1/2
L.A. 7 1/2

New process

Pos. in lamin #I

57-001
19-201

15 X 18
15 X 18
6 X 22
8 X 18

now

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH120 ORDER NO. 95688 DATE 5-15-56

CUSTOMER F. W. ENGELS
MANHASSET, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR PATRON WILL APPRECIATE
YOUR THOUGHTFULNESS WHEN YOU USE A
SANITARY ENGELS STAINLESS

...etc.(see sketch for balance of type)

JUL 25 1958 RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - NOTE DISCREPANCIES AND MISSPELLED WORDS

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

5x7"
Photo of scissors from La. road

L. O. 2
Ref. 2 1/2
H. C. 1
L. A. 6

old money

865

NO. 6CH122

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA.

ORDER No. 95785

DATE 5-17-56

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ARTS BUILDING/
STATE TEACHERS' COLLEGE/
INDIANA, PENNSYLVANIA/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. No

IMPRINT Same as above

JUL 19 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Landscape by removing leaves and making lawn, shrubs, vines a contrast in greens.

Brick is on the brown side, then red. Trim around windws white. All building trim white. Grey stone trim around two front windows and entrance. Doors White. Grey sidewalks and front steps.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE**AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED-DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 1 - 1956
SKETCH				
RETOUCHING	3	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

2

order for this estimate

go to it that it is not

for the purpose of this

a copy of this

Pos. in camera #1

57-001

19-201

6 x 17

15 x 17

15 x 18

5 x 22

8 x 14

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA.

NO. 6CH123

ORDER No. 95785

DATE 5-17-56.

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KEITH SCHOOL,
STATE TEACHERS' COLLEGE,
INDIANA, PENNSYLVANIA

JUN 27 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. No

IMPRINT Same as above

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Crop entirely from the bottom of photo.

Brick is on the brown side, then red. Trim around windows white.
All building trim white. All doors white. Entrances grey,
Railing at left entrance black. Brass kick plates on doors.
Shrubs, vines on building and grass show contrast in greens.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO.

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1956	MAY 24 1956
SKETCH				MAY 23 1956
RETOUCHING	3	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUN 4 1956	JUL 3 1956
ARTIST DEPT.	32	7		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

2
order for this estimate. Please
see to it that all work or work-
times are indicated and colors are
indicated with each other
and the estimate.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH124 ORDER NO. 95829 DATE 5-17-56

CUSTOMER FELIX CZARNECHI (FELIX MOTEL)
GOODELLS, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FELIX'S MOTEL
GOODELLS, MICHIGAN

LOCATED ON ROUTE 21 BETWEEN EMMETT
AND PORT HURONetc

MAY 24 1956

RETOUCHING DEPARTMENT

JUN 25 1956

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUL 23 1956

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos

L.O. 4 1/2

Ref. 4 1/2

L.A. 7

new process

CH

as quoted

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-1-56

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 6CH125

ORDER No. 95790

DATE 5-18-56

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE CAPITOL,
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. Yes-same as

IMPRINT Same as above. 6CK840

RETOUCHING AND COLOR DESCRIPTION

Follow 6CK840 for color. /

PHOTO PROPERTY OF

Customer

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 24 1956
SKETCH				
RETOUCHING	23	25		MAY 23 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 6CH126

ORDER No. 95790

DATE 5-18-56

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PARTHENON,
NASHVILLE, TENNESSEE /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

JUL 9 - 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Follow 6CK841 for color.

Lead - light tannish

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____ ESTIMATE AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1956	MAY 24 1956
SKETCH				
RETOUCHING	3	1 1/2		MAY 22 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUN 4 1956	JUL 10 1956
HAND COLOR PROOF				
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 6CH127

ORDER NO. 95791

DATE 5-18-56

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEDERAL OFFICE BUILDING,
NASHVILLE, TENNESSEE,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. Yes

IMPRINT Same as above,

JUL 13 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

Grey limestone.

Slate grey roof.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pos. in camera #1

57-061

19-201

7x17

16x17

14x17

6x19

9x17

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1956	MAY 24 1956
SKETCH				
RETOUCHING	3	30		MAY 23 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		75		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 6CH128

ORDER No. 95791

DATE 5-18-56

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE TOWER,
SCARRITT COLLEGE,
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. Yes-same as

IMPRINT

Same as above

5CK2832

JUL 9 - 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

Customer

Color same as 5CK2832 - hold the green

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Pos. in brown #I

57-061
19-201

6 X 18
15 X 18
15 X 18
6 X 21
8 X 18

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1956	MAY 24 1956
SKETCH				
RETOUCHING	3	2		MAY 22 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Sheet
6891

SAM J. RODES, DELAND, FLA.

NO. 6CH129

ORDER No. 95792

DATE 5-18-56

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL AND IMPOSING CHAUDOIN
HALL AND HULLEY TOWER AT JOHN
B. STETSON UNIVERSITY,
DELAND, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. No

IMPRINT Same as above

JUL 9 - 1956

B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1956	JUN 1 - 1956
SKETCH			MAY 22 1956	MAY 22 1956
RETOUCHING	9			
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	212	34 7	JUNE 17, 1956	

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

SAM J. RODES, DELAND, FLA.

NO. 6CH130

ORDER No. 95792

DATE 5-18-56

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A NEW AND MODERN DORMITORY FOR MEN
AT JOHN B. STETSON UNIVERSITY,
DELAND, FLORIDA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. No

IMPRINT Same as above

JUL 20 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1956	JUN 1 - 1956
SKETCH				
RETOUCHING	3	2	MAY 22 1956	MAY New Process
REPHOTO			JUN 4 1956	
PHOTO-LITHO				AUG 17 1956
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34	7	JUNE 27 1956	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH131 ORDER NO. 95908 DATE 5-21-56

CUSTOMER CENTRAL WEST MOTOR STAGES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3-1/2 x 5-1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUL 18 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(CENTRAL WEST MOTOR STAGES)

Follow Sketch

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

L. O. 1/2
Ref. 2
L. A. 3 1/2

new

as per

ESTHER WALMER MADCIFF, HERSHEY, PENNSYLVANIA

NO. 6CH132

ORDER NO. 95921

DATE 5-21-56

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOUIS H. EISENLOHR HOME FOR GIRLS,
MASONIC HOMES,
ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. No.

IMPRINT GEBHART'S BOOK STORE,
ELIZABETHTOWN, PA.

JUL 27 1956

RETOUCHING AND COLOR DESCRIPTION

White window trim; gray stone has tan glow.
Add clouds; fix trees and lawn.

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1956	JUN 1 - 1956
SKETCH				
RETOUCHING	2	2	MAY 22 1956	MAY 25 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ESTHER WALMER MADCIFF, HERSHEY, PA.

NO. 6CH133

ORDER No. 95921

DATE 5-21-56

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOUNGE, NURSES' MEMORIAL HOME/
MASONIC HOMES,
ELIZABETHTOWN, PENNSYLVANIA PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. no.

IMPRINT

GEBHART'S BOOK STORE,
ELIZABETHTOWN, PA.

AUG 15 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Ceiling-white. Door frame-dark wood. Walls a shade grayer than 17. Circular upholstered furniture-very light gray. Lamp shades on right-54. Drapes #7 and green figures. Striped chairs #7 with gold Lampe shades on left-50. Base #7 with figures. Rug, light gray. Linoleum-2 shades of gray. Aluminum color light fixtures. Mural has background of gray one shade darker than wall. Mural colors-yellow, 7, blue surrey top rooster figurine-much gilding.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subject of
order for this customer. Please
be to it that all cuts or nega-
tives are uniform and colors are
in harmony with the order.

Pos. in *lunette*
57-061
19-201

5x19
18x18
18x18
6x21
10x18

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1956	MAY 7 - 1956
SKETCH				MAY 15 1956
RETOUCHING	3	2 1/2	MAY 22 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ESTHER WALMER MADCIFF, HERSHEY, PA.

NO. 6CH134

ORDER NO. 95921

DATE 5-21-56

6 1/2 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/JOHN SMITH HOME FOR BOYS,
MASONIC HOMES/
/ELIZABETHTOWN, PA./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT GEBHART'S BOOK STORE,
ELIZABETHTOWN, PA.

SEP 7 - 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Tree at left - evergreen. Trees at steps-blue spruce.
White window trim
Slate roof has colored spots.
Stone is gray, but with a tan tone.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1956	JUN 1 - 1956
SKETCH				
RETOUCHING	3	2 1/2	MAY 25 1956	MAY 25 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all copy on page
is uniform and correct as
in manuscript. It is the policy
of the company to return all
material to the customer.

ESTHER WALMER MADCIFF,HERSHEY,PA.

NO. 6CH135

ORDER No. 95921

DATE 5-21-56

6 $\frac{1}{2}$ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE DULON F. BUCHMILLER MEMORIAL
FOUNTAIN
MASONIC HOMES
ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M.No.

IMPRINT

GEBHART'S BOOK STORE,
ELIZABETHTOWN, PA.

RETOUCHING AND COLOR DESCRIPTION

Concrete fountain. - Brick walk
Bronze statue.
Mottled slate roof on stone bldg. Stone is gray, but with a tannish
cast.
Add leaves to trees. Lawns and trees as shown.

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1956	JUN 1 - 1956
SKETCH				MAY 25 1956
RETOUCHING	3	3	MAY 22 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects of
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an excellent set.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH136 ORDER NO. 95855 DATE 5-22-56

CUSTOMER
HARDWICK CLOTHES
CLEVELAND, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HARDWICK CLOTHES
MANUFACTURERS OF MEN'S AND BOYS'
CLOTHING
CLEVELAND, TENNESSEE

JUN 22 1956

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(WITH INSERT)

USE PHOTO FROM 1CH1510 — EXCEPT: RIGHT HAND PART
OF BUILDING TO BE 2 STORIES — AS ON LETTERHEAD.

COLOR DESCRIPTION

USE PHOTO FROM 1CH1510 AND FOLLOW FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 2
F.C. 2
L.A. 10

old way

in 6850

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH137 ORDER NO. 95856 DATE 5-22-56

CUSTOMER

HARDWICK CLOTHES

CLEVELAND, TENNESSEE

3 1/4 x 2

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS.CARDS

SIZE

STYLEART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HARDWICK CLOTHES

MANUFACTURERS OF MEN'S AND BOYS'

CLOTHING

CLEVELAND, TENNESSEE

JUN 22 1956

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 6CH136. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref. 1/2
L. A. 3

old way

Wm

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH138 ORDER NO. 95859 DATE 5-22-56

CUSTOMER ST. MARY MAGDALENE CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

JUL 9 - 1956

JUL 21 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

(Exterior view of church)

REMOVE SCHOOL BUILDING ON RIGHT, STREET SIGN & TREE.

PUT LIGHT FOLIAGE ON TREES - BUT NOT ENOUGH TO OBSCURE
THE BUILDING.

COLOR DESCRIPTION

SEE ENCLOSED CARD 9BH1839: COLOR OF BUILDING SAME - BUT LIGHTER.
ROOFS SAME COLOR AS CARD. POSTS SAME COLOR AS BUILDING.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Mr. Brown
Box 4 1/2
L.A. 7

now

Proof needed Tues. 7/10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH139 ORDER NO. 95874 DATE 5-24-56

CUSTOMER GULF STREAM PARK RACING ASS'N.
HALLANDALE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

AUG 15 1958

SEP 20 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Parade of States)

COLOR DESCRIPTION

ORANGE SHIRTS, GREEN SLEEVES. ORANGE HATS
ORANGE PANTS.

FLAGS ARE STATE FLAGS — USE DIFFERENT COLORS
DIFFERENT COLORS FOR HORSES

PHOTO RETURNED

TO

PHOTO USED FOR

Pos. in home #I
57-061
19-201

Ref 2
La 7 1/2

6 X 18
20 X 18
20 X 18
6 X 25
10 X 17

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH140 ORDER NO. 95874 DATE 5-24-56

CUSTOMER GULF STREAM PARK RACING ASS'N.
HALLANDALE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M. POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

AUG 8 - 1956 B

SEP 20 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Swaps winning a race)

REMOVE MAN IN PICTURE ON STAND

COLOR DESCRIPTION

FRONT HORSE "SWAPS" — CHESTNUT IN COLOR. JOCKEY IS WEARING
RED & BLACK CAP & JACKET, WHITE PANTS. BLACK BOOTS.

2ND HORSE — BROWN IN COLOR. JOCKEY IS WEARING ORANGE JACKET
WITH BLACK COLLAR & CUFFS. ORANGE & BLACK CAP. WHITE PANTS.
BLACK BOOTS.

CARDS ENCLOSED FOR COLORING OF BALANCE OF VIEW, SHOWING LAKE,
SAIL BOATS, ETC.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

New Photo
Put 5 1/2
La 7 1/2

Pos. in lanes #I

57-001
19-201

6 X 19
18 X 19
18 X 19
5 X 25
10 X 18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH141 ORDER NO. 95950 DATE 5-24-56

CUSTOMER OLD HEIDELBERG CORPORATION,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3-1/2 x 5-1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 18 1958 B

AUG 9 - 1958 B AUG 1 - 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Old Heidelberg)

Follow tissue overlay.

*Change 3 all points sketch —
for layout*
*no "large"
file*

COLOR DESCRIPTION

Rush

Rephoto 8x11 New Program

*Ex 1 1/2
Ret 5 1/2
299*

Pro. in camera #I

*C. 57-001
B. 19-201*

*6x18
14x17
12x17
6x22
8x18*

Need Proof Thurs July 26

as quoted

NO. 6CH142

DISTRIBUTED BY WOLF STUDIO, MANHATTAN, KANSAS

ORDER No. 95881

DATE 5-24-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R.M. NO

TITLE IN FULL RILEY COUNTY HOSPITAL,
MANHATTAN, KANSAS

IMPRINT SAME AS ABOVE



AUG 20 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE TELEPHONE POLE AT REAR. SHOW LETTERS ON FRONT OF BUILDING:
"RILEY COUNTY HOSPITAL".

BRICK COLOR OF BUILDING AS SAMPLE ENCLOSED. EDGE OF MARQUEE &
PILLARS ARE CONCRETE COLOR. WINDOW TRIM, LADDERS CATWALKS ON SUN
WINDOWS ALL WHITE.

BOTH TREES GREEN. PLANTINGS ARE ROSES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{Yes} COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1956	JUL 8 - 1956
SKETCH				
RETOUCHING	3			MAY 28 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 10 1956	SEP 14 1956
ARTIST DEPT.		7		OCT 5 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 6CH143
DISTRIBUTED BY FRANK DUSTIN, GAINESVILLE, TEXAS
ORDER No. 95967
DATE 5-31-56

12 1/2 MPOST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

FIRST CHRISTIAN CHURCH
GAINESVILLE, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R.M. No
IMPRINT Same as above

JUL 9 - 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Remove all posts, wires and cars and flags. Close window.

Color: light brown and concrete, black roof, copper steeple
on white base, dark tan door, white and black sign

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Pos. in boxes #I

57-061
19-201

6x18

14x17

14x17

6x22

8x18

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 1956	JUN 13 1956
SKETCH				
RETOUCHING		2 1/2	6-1-56	JUN 7 1956
REPHOTO				
PHOTO-LITHO			JUN 13 1956	JUL 10 1956
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34	7 1/2	JUN 13 1956	

DATE BLUEPRINT OK'D 3.7 1/2 DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Wm. Rogers

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH144 ORDER NO. 96037 DATE 6-1-56

CUSTOMER
JOHN KUILMAN
MILES CITY, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
KUILMAN'S MOTEL —
- MOBRIDGE, SOUTH DAKOTA
- LEMMON, SOUTH DAKOTA
- BISMARCK, N. D. ...etc

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 12 1956 T

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — GROUP OF 3 VIEWS

COLOR DESCRIPTION

FOLLOW SKETCH

Rush

1 Reproduction from sample!
2 - 8x10 Reproductions

new process

L.O. 1 ✓
Ret. 6 ✓
L.A. 9 ✓

Pos. Camera #I

57-061
19-201

6X 18
16X 16
16X 16
8X 12
13X 18

Rush

new proof 7/20

as quoted

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.,
BAHAMAS.
PHOTO: RONALD G. LIGHTBOURN /
12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER /
NO. 6CH145
ORDER No. 96056
DATE 6-4-56.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL BAY STREET,
NASSAU, BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R.M. NO
IMPRINT SAME AS ABOVE.

Put in stamp space: PLACE STAMP HERE
MADE IN U.S.A.

JUL 2 - 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

PUT AN ENGLISH FLAG ON FLAG POLE OF BRITISH COLONIAL HOTEL.
TARMAC ROAD. HOTEL AT END OF STREET - CREAM COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Pos. in camera #1

57-001
19-201

6 X 18
13 X 17
14 X 16
5 X 20
8 X 18

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1956	JUN 15 1956
SKETCH				JUN 13 1956
RETOUCHING			JUN 4 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	24	8	JUN 28 1956	JUN 28 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.,
BAHAMAS

NO. 6CH146

ORDER No. 96056

PHOTO: RONALD G. LIGHTBOURN

DATE 6-4-56

12 $\frac{1}{2}$ " M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. ☒ YES

TITLE IN FULL FORT FINCASTLE,
NASSAU, BAHAMAS.

IMPRINT SAME AS ABOVE

Put in stamp space:
PLACE STAMP HERE
MADE IN U.S.A.

AUG 17 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

IMPROVE THE FLAG TO SHOW MORE CLEARLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects in
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Pos. in camera #1

57-061

19-201

6 X 18
13 X 17
14 X 16
6 X 20
8 X 18

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1956	JUN 15 1956
SKETCH				JUN 17 1956
RETOUCHING			JUN 4 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUN 20 1956	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 6CH147

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.,
BAHAMAS

ORDER No. 96056

DATE 6-4-56

PHOTO: RONALD G. LIGHTBOURN

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EMERALD BEACH HOTEL,
NASSAU, BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space:
PLACE STAMP HERE
MADE IN U.S.A.

AUG 27 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

PUT AN ENGLISH FLAG ON THE RIGHT HIP OF ROOF & AN AMERICAN FLAG
ON THE LEFT HIP OF ROOF.

WALLS ARE PINK. ROOF WHITE. GREEN LAWNS. BLUE-GREEN POOL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects in
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Pos. in boxes #I

57-061

19-201

7X 15
12X 17
13X 16
5X 19
8X 16

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date		Date		Date	
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		JUN 13 1956	JUN 15 1956		
SKETCH		JUN 4 1956	JUN 13 1956		
RETOUCHING					
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING		JUN 20 1956	SEP 14 1956		
HAND COLOR PROOF					
ARTIST DEPT.	731				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 6CH148
 ORDER No. 96056
 DATE 6-4-56

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.,
 BAHAMAS

PHOTO: RONALD G. LIGHTBOURN
 12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL THE CATHEDRAL,
 NASSAU, BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. 1 R. M. YES
 IMPRINT SAME AS ABOVE
 Put in stamp space:
 PLACE STAMP HERE
 MADE IN U.S.A.
 AUG 30 1956

RETOUCHING AND COLOR DESCRIPTION
 PHOTO PROPERTY OF CUST.

WALLS ARE OLD WHITE STONE. SHUTTERS PALE CREAM. ROOF-OLD
 UNPAINTED SHINGLES, JALOUSIES BROWN. GREEN LAWN.

add out to both sides to edge

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Pres. # I

C. 57-061
 B. 19-201

8 X 13
 12 X 17
 12 X 16
 6 X 16
 9 X 15

Executive OK of Estimate By _____ Cost Dept. Checked
 By _____
 Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		JUN 10 1956	JUN 18 1956
SKETCH			
RETOUCHING		JUN 4 1956	
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		JUN 20 1956	SEP 14 1956
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____
 DATE Photo Returned to Customer _____

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.,
BAHAMAS

NO. 6CH149

ORDER No. 96056

PHOTO: RONALD G. LIGHTBOURN

DATE 6-4-56

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES.

TITLE IN FULL ST. FRANCIS XAVIER'S
CATHEDRAL,
NASSAU, BAHAMAS

IMPRINT SAME AS ABOVE

Put in stamp space:
PLACE STAMP HERE
MADE IN U.S.A.

AUG 17 1958

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE OVERHEAD TELEPHONE WIRES.

WALLS ARE WHITE. ROOF UNPAINTED SHINGLES. DOORS & WINDOWS ARE
CREAM COLOR. INTERIOR OF TOWER-BLUE. GREEN TRIM ALONG TOP OF
ROOF. STREET WALL-PINK.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Pro. inkman #I

57-061

19-201

6X 16
13X 17
14X 16
5X 20
8X 16

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1956	JUN 15 1956
SKETCH			JUN 4 1956	JUN 13 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34	734	JUN 20 1956	SEP 14 1956

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 6CH150

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.,
BAHAMAS

ORDER No.96056

DATE 6-4-56

PHOTO: RONALD G. LIGHTBOURN

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TRINITY METHODIST
CHURCH,
NASSAU, BAHAMAS

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES

IMPRINT SAME AS ABOVE

Put in stamp space:
PLACE STAMP HERE
MADE IN U.S.A.
JUN 17 1956

PHOTO PROPERTY OF CUST.

WALLS-UNPAINTED CONCRETE. SHUTTERS & DOORS-YELLOW.
GREEN METAL FENCE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION: Subjects on order for this customer. Please see to it that all cases or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pres. #1 6mm

57-001

19-201

8X13

12X16

13X18

6X16

9X14

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 15 1956
SKETCH		JUN 13 1956	JUN 14 1956
RETOUCHING	3	JUN 4 1956	JUN 14 1956
REPHOTO			
PHOTO-LITHO		JUN 20 1956	JUN 14 1956
BLUEPRINT STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	34 7 1/2	JUN 13 1956	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

NO. 6CH151

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.,
 BAHAMAS

ORDER No. 96056
 DATE 6-4-56

PHOTO: RONALD G. LIGHTBOURN
 12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: URPER, LOWER, CENTER-BORDER
 TITLE IN FULL THE BAHAMAS GENERAL
 POST OFFICE,
 NASSAU, BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. 1 R. M. YES
 IMPRINT SAME AS ABOVE
 Put in stamp space:
 PLACE STAMP HERE
 MADE IN U.S.A.
 AUG 27 1956
 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
 WHITE ROOF. WALLS-PALE CREAM, WHITE TRIMMINGS. GREEN SHUTTERS.
 SILVER LAMP POST. HEDGE OF BOUGAINVILLEA. CANNON WHEELS-CREAM.
 STATUE OF WHITE STONE ON MARBLE BASE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF

YES
 COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are a harmony with each other.

Res. Camera #1

57-001
19-201

7x15
11x17
13x15
4½x20
8x17

Executive OK of Estimate
 By _____
 Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked
 By _____
 Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 15 1956
SKETCH				
RETOUCHING	52	7	JUN 4 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		SEP 14 1956

DATE BLUEPRINT OK'D _____
 By _____

DATE Filed _____
 By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Rush

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 6CH152

ORDER NO. 95981

DATE 6-4-56

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. No

IMPRINT Same as above

TITLE IN FULL
NEW SPAN BRIDGE
S-76 THE GANDY TWIN ON TAMPA
BAY, CONNECTING TAMPA AND
ST. PETERSBURG, FLORIDA

AUG 30 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

Remove 2 tirelines down center of bridge at right - make plain concrete.

Both bridges concrete, white painted railings.

Lightposts aluminum color.

Note Tampa Skyline in background

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 12 1956
SKETCH			
RETOUCHING	3 2	JUN 8 1956	JUN 7 1956
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Per. Bureau #1

57-061

19-201

6x18
18x18
18x17
5x23
13x17

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 6CH153

ORDER No. 95982

DATE 6-4-56

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

41-THE BEAUTIFUL AND MODERN
SUNSHINE PARK RACE TRACK,
OLDSMAR, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. Yes

IMPRINT Same as above

AUG 27 1956

B

RETOUCHING AND COLOR DESCRIPTION

See tissue overlay
Follow attached sample of 4CH791 for color.

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 1956	JUN 13 1956
SKETCH				
RETOUCHING	3	2		JUN 7 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH154 ORDER NO. 96098 DATE 6-8-56

CUSTOMER GORDON-DOUGLAS CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full J.H. IRELAND

Lobster Grotto - Marine Dining Room-
Cocktail Lounge - Banquet Room
632-8 N. CLARK ST. CHICAGO

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

GORDON-DOUGLAS COMPANY, CHICAGO 18, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

6-VIEW CARD:

- FOLLOW PENCIL SKETCH FOR LAYOUT - EXCEPT: CROP OUTSIDE OF
BUILDING PHOTO TO RECTANGULAR SHAPE, CROP AT SIGN AND AT
END OF CANOPY.

COLOR DESCRIPTION

COLOR DESCRIPTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

6 Reproduction ✓

L.O. 24
Ret. 8
L.A. 12

Wm

new process

6/29/56

Must have given
Now 7/23

as specified

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

NO. 6CH155

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER No. 96201

DATE 6-8-56

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SUNSET BEACH,
GREAT SALT LAKE, UTAHLeft margin: COPYRIGHT DESERET
BOOK COMPANYSmall type at bottom:
AIR PICTURE BY BILL SHIPLER PHOTO.
S.L.C., UTAH

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space: WHEN BAG
ATTACHED 3¢

PHOTO PROPERTY OF CUST.

FOLLOW CUSTOMER'S SAMPLE PICTURE WITH INSTRUCTIONS.
CARDS ENCLOSED AS SAMPLE OF SUNSET COLORING AND CLOUDS DESIRED
WITH A FEW PATCHES OR STREAKS OF LIGHT BLUE SKY SHOWING ABOVE
THE SUNSET.

TRANSPARENCY ENCLOSED FOR SOME COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 14 1956	JUN 18 1956
SKETCH				
RETOUCHING		3 1/2	JUN 20 1956	JUL 5 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Submit retouching
photo to customer*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH156

ORDER NO. 96191 DATE 6-22-56

DEPT.

DATE COMPLETED

CUSTOMER

THE ALLIS PRESS
KANSAS CITY, MISSOURI

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOTEL PRESIDENT
KANSAS CITY
MISSOURI

JUL 20 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
THE ALLIS PRESS, KANSAS CITY, MO.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

OCT 22 1956

MAKE REPHOTO OF COLORED DRAWING — TONE DOWN RED COLOR
CLOSER TO COLOR OF HOTEL STATLER CARD.

COLOR DESCRIPTION

FOLLOW COLORED DRAWING AS COLOR GUIDE
BUT TONE DOWN THE RED(see above) ✓

Proof needed
Mon July 23

SM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

2460

La 7 ✓

Color separation
of colored copy
in camera
with one light blue
and one strong blue
new process ✓

2460

Separation
Lens R. 140

C.R. 57-040 1/2
B.R. 21-524

#1

NOTE Pos. in boxes #1
C. 49-8.55 1/2 Lens R. 72
B. 22-231
DK. Blue 7x9
LT. " 11x9
Yell. 10x10
Red 10x10
Blk. 10x8

QUEST COLOR
album

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 6CH157

ORDER No. 96320

DATE 6-26-56

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WH.23-INMAN PARK
BAPTIST CHURCH,
WINTER HAVEN, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE TELEPHONE AND WIRES.

RED BRICK BUILDING, WHITE EAVES. ROOF OF BUILDINGS AT RIGHT IS
WHITE. DOORS LIGHT OAK. CIRCULAR WINDOW OVER ENTRANCE IS
BLUE PURPLE GLASS, WHITE TRIM. ADD SOME FLOWERS TO AZALEAS IN
BOXES. PUT IN GREEN LAWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

P. Kamen #I

*57-001
19-201*

*6X20
20X20
18X21
10X24
13X19*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 8 1956	JUL 8 - 1956
SKETCH				
RETOUCHING	5	25		JUL 8 1956
REPHOTO				
PHOTO-LITHO			JUL 8 1956	
BLUEPRINT				SEP 13 1956
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4	7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

New Process

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 6CH158

ORDER No. 96324

DATE 6-26-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R.M. NO

TITLE IN FULL M.186- EDEN ROC HOTEL,
MIAMI BEACH, FLORIDA

IMPRINT SAME AS ABOVE



SEP 25 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW CARD 6CK168 FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 6 - 1956
SKETCH				
RETOUCHING	3	1 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

6man #I

57-061

19-201

6x18

16x18

15x18

5x22

13x17

DISTRIBUTED BY I. STEINFELDT, LANCASTER, PA.

NO. 6CH159

ORDER No. 96325

DATE 6-26-56

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LANCASTER FREE PUBLIC
LIBRARY,
LANCASTER, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

AUG 30 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE AUTOMOBILES. TAKE OUT BUILDING & TELEVISION AERIAL IN
LEFT CENTER, AND PUT IN SKY.

BUILDING IS VERY LIGHT RED BRICK. ROOF DARK GREY SLATE. WHITE TRIM
AROUND WINDOWS. LIGHT CEMENT GREY BUILDING TRIM, ENTRANCE PILLARS,
FIRST FLOOR WINDOWS. ENTRANCE DOOR BLACK WITH BRASS KICKPLATE. BRASS
DEPOSITORY UNDER RIGHT ENTRANCE WINDOW. STEPS ARE A DARKER GREY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1956	JUL 9 1956
SKETCH				
RETOUCHING		2½	JUN 29 1956	JUL 6 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 18 1956	SEP 14 1956
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. X6CH160

ORDER NO. 96390 DATE 6-29-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART-COLOR-TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
VOLUNTEERS OF AMERICA
2601 CARROLL AVENUE
CLEVELAND 13, OHIO

-AT YOUR SERVICE TO SERVE OTHERS--

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

AUG 30 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTOS:

FOLLOW LAYOUT ENCLOSED FOR 5 VIEWS AND PANEL OF TYPE.

5 - 35MM Transparencies, (IN PICTURE SIDE THE WORDS "At Your Service
NUMBERED FOR POSITION ON (To Serve Others MAIN 1-4650" IN REVERSE
PICTURE SIDE OF CARD. (IN RED PLATE-TO BE MADE FROM PHOTOSTAT
(NEGATIVE ENCLOSED

MAKE UP FRONT

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5M-4-1-56

Customer + Cant Tech
info only

group 5 views

from 35 mm transp.

5 Rephotos from 35 mm transp.

New Process

3
m.D. 172
Ref. 6
L.A. 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH161 ORDER NO. 96415 DATE 7-3-56

CUSTOMER PRESIDENTIAL CABIN COURTS
GORHAM, NEW HAMPSHIRE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SEP 2 1956

NOV 2 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Presidential Cabins)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH162 ORDER NO. 96646 DATE 7-18-56

CUSTOMER CENTRAL NEWS COMPANY
AKRON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARD SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE B. F. GOODRICH COMPANY
AKRON, OHIO

OCT 2 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 23 1956 B

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW COLOR OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

SM-4-1-56

Man Rosen
Box 3
La 10

Added Order
6.25
L

6906

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH163 ORDER NO. 96470 DATE 7-11-56

CUSTOMER HOTEL NEGLEY
FLORENCE, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DEC 14 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Hotel Negley)

REMOVE WIRES. COVER OVER MARQUEE-AS SHOWN ON EXTRA PHOTO-TO HIDE
WINDOWS BEHIND IT OR TO MAKE IT LOOK LIKE THE ROOF OR MAKE IT ALL
LOOK LIKE ALUMINUM.

COLOR DESCRIPTION

COLORS ARE MARKED ON EXTRA PHOTO ENCLOSED

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

SM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

New Process
Ret 5
La 7 3/4

Add'l Order \$4.50
✓

6932

R. J. H.

NO. 6CH164

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER No. 96565

DATE 7-19-56

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-26 FIRST BAPTIST CHURCH,
BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

Remove all automobiles, posts, wires, Hotel Sign and Annex Building at rear of Church Building proper. The outside walls of Church Building are concrete or steel grey; the windows are variegated color, that is they are Art Windows. Add flowers and shrubbery at front of Church.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 26 1956
SKETCH				
RETOUCHING	3	4	JUL 26 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			AUG - 2 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SEP 14 1956
APR 4 1957

NO. ~~XXXX~~ 6CH165

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER No. 96565

DATE 7-19-56

12 ~~XX~~ MPOST CARD ART C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-28 FIRST METHODIST CHURCH, ~~XX~~
BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

SEP 26 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

Remove all cars, wires, poles, street light, etc.
Outside walls of Church are between a dark rust and maroon color;
the roof of building is dark grey; roof of tower is dark red;
All windows are Art Windows and variegated in color. The sign
on front of Church Building, background is black and the
lettering is white.

SUBMIT: RET. PHOTO · REPHOTO B. L. & W. PROOF COLORED PROOF *yes* RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 24 1956	
SKETCH			JUL 24 1956	
RETOUCHING	3	4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			AUG - 8 1956	
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

Subject a
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.



NO. 6CH166

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER NO. 96565

DATE 7-19-56

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

9H

9-HOLY NAME OF JESUS HOSPITAL,
GADSDEN, ALA. /

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

Use the accompanying card as a color guide, with exception
of the windows, which are NOT green and are simply of natural
glass color.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF *Yes* RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up		111 2 1	1056	
SKETCH				
RETOUCHING		2 1/2	JUL 21 1956	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2	AUG - 8 1956	SEP 14 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____



NO. 6CH167

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER NO. 96565

DATE 7-19-56

12½ M POST CARD C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R.M. YES
TITLE IN FULL	IMPRINT SAME AS ABOVE
14-EMMA SANSON ^M MONUMENT, GADSDEN, ALA.	
RETOUCHING AND COLOR DESCRIPTION	SEP 26 1956
	PHOTO PROPERTY OF C.T.

Use accompanying card as a color guide, with exceptions; make statue proper almost white together with the first pedestal under the statue proper of similar color./

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF *Yes* RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please be to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____

By _____ Date _____ **ESTIMATE AND WORK SCHEDULE** By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____


By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Handwritten: New Process

Stamp: AUG - 8 1956

Stamp: SEP 27 1956

 DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. NO. 6CH168

ORDER No. 96565

DATE 7-19-56

12½ M POST CARD C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

10-ETOWAH COUNTY COURT HOUSE,
GADSDEN, ALA.



SEP 17 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

Use accompanying card as color guide;
Add flowers and shrubbery.
Remove all wires and poles, parking meters, etc.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF *Yes* RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2½		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO.6CH169

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER NO. 96565

DATE 7-19-56

12 1/2 M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-3 BIRMINGHAM CITY HALL,
BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

Remove all automobiles, Posts and Wires.
Add Flowers and Shrubbery
Color of Building is White Concrete.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 26 1956
SKETCH				
RETOUCHING	4	2 1/2	JUL 26 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 6CH170

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER No. 96565

DATE 7-19-56

12¹/₂ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-27 SIXTH AVENUE PRESBYTERIAN CHURCH, BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES NO

IMPRINT SAME AS ABOVE

SEP 19 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

Remove wires; Add flowers and shubbery; Leave building to the lower right in picture; Red brick and concrete front; Memorial Window is vaiegated or Art Colors.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 26 1956 AUG 10 1956
SKETCH				
RETOUCHING	2	2 1/2	JUL 26 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other make an attractive set.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH171 ORDER NO. 96655 DATE 7-20-56

CUSTOMER SOMMERS & FAHRENBACH
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARD SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

OCT 2-1956

PRINCE HALL MASONIC TEMPLE

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Take out cars, wires and light post.

COLOR DESCRIPTION

Canopy and bottom window frames #67, upper brick #57
Drapes in bottom windows gold #26. Stone at bottom light gray.
All stone trim same. Upper window frames #36. Street gray.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Mr. Rocco
Rt 45
La 73

with
Pencil
at Right
↑

Wash
Add'l Charge
\$ 2.50

G 911

NO. 6CH 153/72

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER NO. 96565

DATE 7-19-56

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R.M. YES/ V

TITLE IN FULL

IMPRINT SAME AS ABOVE

B-10 VIEW OF BIRMINGHAM FROM
RED MOUNTAIN WITH RAMSAY HIGH
SCHOOL IN FOREGROUND, BIRMINGHAM,
ALA.

RAMSAY

OCT 2 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF *Yes* RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

order for this service. There
me to it that all of the nega-
tives are made in the same way
is harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 26 1956
SKETCH				
RETOUCHING			JUL 26 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			AUG 17 1956	OCT 24 1956
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

2301 and 1000
AUG 9 - 1956
Hick

STEPHEN FOSTER MEM. ASS'N., WHITE SPGS., FLA.

NO. 6CH173

ORDER No. 96583

DATE 7-25-56

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "WAY DOWN UPON DE
SWANEE RIBBER"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT PHOTO BY F.S.N.B.



*Panel at Bottom
See Card*

SEP 19 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY: WHITE PANEL AT BOTTOM OF PICTURE -
FOR TITLE.

(SEE CARD ENCLOSED)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 5 - 1956
SKETCH				
RETOUCHING		/	JUL 31 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH174 ORDER NO. 96704 DATE 7-26-56

CUSTOMER MATZ FUNERAL HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OCT 2 - 1956 B

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JAN 2 - 1957 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout Retouched Photo Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Matz Funeral Home)

TAKE OUT WIRES, POLES & HOUSES IN BACKGROUND, - REPLACE WITH
SHRUBBERY.

BRING OUT "MATZ" SIGN ON RIGHT TO BE READABLE

COLOR DESCRIPTION

FOLLOW BUSINESS CARD ENCLOSED FOR COLORS - EXCEPT: FRONT STONE
IS GREY - WITHOUT THE PINK EFFECT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

[Handwritten signature]

Handwritten notes:
20 1/2
Rt 2
La 4

Handwritten notes:
Curt
20 1/2
3 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH175

ORDER NO. 96777 DATE 8-3-56

DEPT.

DATE COMPLETED

CUSTOMER

MANOR MOTEL
LIBERAL, KANSAS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

DISTRIBUTED BY KENNEDY STUDIO,
LIBERAL, KANSAS

Small type: KENNEDY PHOTO/

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Manor Motel)

REMOVE: VENT PIPES, WIRES & POLES, WATER HOSE AT OFFICE, HOUSE BEHIND
FENCE IN REAR OF COURT, & WEEDS IN FOREGROUND.

COLOR DESCRIPTION

BUILDINGS, WALL, & ROOF SUPPORTS ARE WHITE. WINDOWS & DOORS—NATURAL,
VARNISHED WOODWORK. ROOF, GABLES, & TRIM AROUND EAVES—MAROON COLOR.
NEON SIGN: YELLOW & MAROON (A.T.A. IN OVAL UNDER THE "MANOR MOTEL" LETTERING)
"COOL" SIGN — WHITE WITH BLUE LETTERING.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

New Room
Rt 3
La - 1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH176 ORDER NO. 96790 DATE 8-7-56

CUSTOMER
DONOHUE'S MOTEL
SHELBYVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DONOHUE'S MOTEL

LOCATED 2 MILES WEST OF SHELBYVILLE, KY.

ON U.S. HIGHWAYS 60 and 460

"IN THE BLUE GRASS OF KENTUCKY"

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

OCT 8 1956

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW TISSUE OVERLAY

WITH PANEL AT BOTTOM OF PICTURE — #1 YELLOW BACKGROUND

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-1-56

New Record
Ret 3
La 7

STRIP BLK
+ TYPE

Rush

E 906

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH177 ORDER NO. 96909 DATE 8-9-56

CUSTOMER
POLM STUDIO
DUBOIS, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL DEL MAR
VERO BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

OCT 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE WIRES IN SKY

COLOR INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH178 ORDER NO. 96969 DATE 8-16-56

CUSTOMER
EL GRANDE MOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EL GRANDE MOTEL

4336 4th STREET, NORTH U.S. 92
ST. PETERSBURG, FLORIDA

OCT 18 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY FOR ALL

INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR ALL

INSTRUCTIONS

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH179 ORDER NO. 97117 DATE 8-21-56

CUSTOMER HOTEL EDISON, INC.
SUNBURY, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOTEL EDISON,
SUNBURY, PA.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JAN 24 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT CLOUDS IN SKY.

KEEP IN — HOTEL EDISON SIGN ON ROOF AND ITS PROPS, ALSO CARS &
PEOPLE, AND LAMP & POST IN FRONT OF HOTEL.

REMOVE — WIRES AT LEFT TOP & ANTENNAE ON ROOF, GARBAGE CAN, PARKING
SIGN ON POST, & POST(AT RIGHT). ALSO REMOVE TRAFFIC LIGHT
& WIRES FROM RIGHT SIDE, & BUILDING AT LEFT OF HOTEL.

ADD — BETWEEN "COFFEE SHOP" & HOTEL BLDG. THE (AAA) SIGN AS SHOWN ON FORMER
CARD ENCLOSED. COLORED FLOWERS IN FLOWER BOXES. FAINTLY SEEN AT RIGHT

OVER SIDE DOOR IS RED LETTERED SIGN OF THE DUTCH TAVERN ON CREAM COLORED BACKGROUND
MAYBE IT COULD BE HINTED AT.

COLOR DESCRIPTION

SEE ABOVE —

BUILDING IS WHITE. AWNINGS ARE GREEN AND WHITE STRIPED.

LETTERS ON MARQUEE ARE DARK BLUE.

COLORED FLOWERS IN FLOWER BOXES.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

7th Jan 1957
at 3
20-72

Con 1 1/2 hrs

no extra
clipping

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH180 ORDER NO. 97129 DATE 8-22-56

CUSTOMER CONTINENTAL AIR LINES
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CONTINENTAL'S NEW

"SILVER ARROW" DC-7Bs BETWEEN CHICAGO
AND LOS ANGELES

OCT 5 - 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC. (All of this on address side) BORDER

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

VIA AIR MAIL (instead of)

4¢ IN STAMP BOX

(Post card)

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

THIS CARD SIMILAR TO OLD CARD ENCLOSED (3CH1303), WITH AIR MAIL
BORDER - ON FRONT.

WORKING FROM CUSTOMER ART WORK WITH BLUE BACKGROUND-SEE OVERLAY-
AND WORDS "CONTINENTAL AIR LINES" LOCATED JUST ABOVE WINGS AND
ALONG CENTER, BROUGHT OUT CLEARLY, & DISTINCTLY.

COLOR DESCRIPTION

FOLLOW COLORED ART WORK (see also old card 3CH1303)

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Special
MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 6CH181

ORDER NO. 97306

DATE 9-4-56

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOTEL GETTYSBURG,
"ON THE SQUARE",
GETTYSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE

Private # lower right corner: 27

SEP 25 1956

PLATE NO. ON FRONT
NO C.T.MARKS OR BANDS

SEP 24 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW ALL INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO yes

ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By Date AND WORK SCHEDULE Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			9-7-56	SEP 12 1956
SKETCH				
RETOUCHING		6 1/2		SEP 7 1956
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		4 1/2		

DATE BLUEPRINT OK'D By DATE Filed By
DATE HAND COLOR PROOF OK'D By DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 6CH182

ORDER NO. 97324

DATE 9-4-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C.26-PICNIC AND FUN
IN THE SHADE OR SUN, PHIPPS
OCEANSIDE PARK, PALM BEACH,
FLORIDA



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

NOV 6 - 1956

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 19 1956
SKETCH				
RETOUCHING	4	2		
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8/11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

F.E.C.NEWS CO., WEST PALM BEACH, FLA.

NO. 6CH183

ORDER No.97324

DATE 9-4-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL E.8-THE CLEWISTON INN,
CLEWISTON, FLORIDA
"AMERICA'S SWEETEST TOWN"



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

OCT 2 1956
JWB

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			9-7-56	SEP 11 1956
SKETCH				SEP 7 1956
RETOUCHING	2	2 1/2		
REPHOTO				
PHOTO-LITHO			SEP 14 1956	
BLEUPRINT				OCT 24 1956
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

2
Subject of
order for this estimate. Please
note to it that all work is to be
done by the time the work is
in progress and will
be ready for delivery.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH184 ORDER NO. 97380 DATE 9-10-56

CUSTOMER
MOTEL WESTWOOD
DEFIANCE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MOTEL WESTWOOD

ON U.S. 24 - WEST-CITY LIMITS -
DEFIANCE, OHIO

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center
OCT 16 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH527 AND CHANGE COLOR AND PERMASTONE

AS INDICATED ON CARD. WITH BOTTOM PANEL AS BEFORE.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

H.C.
B-1 Matt
10/10/56

Color proof
Hand color proof
1 1/2 hrs
Ret 0
For 5
1 neg
yes put this in black

DISTRIBUTED BY-
WARGO NEWS CO., HAMILTON, OHIO

NO. 6CH185

ORDER No. 97437

PHOTO BY GUIDO TERZO.

DATE 9-13-56

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GONZAGA MEMORIAL HALL,
HAMILTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. YES

IMPRINT SAME AS ABOVE



NOV 25 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE FIRE PLUG & WIRES IN SKY.

USE TRANSPARENCY AS COLOR GUIDE ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 21 1956
SKETCH				
RETOUCHING	3	2	SEP 14 1956	SEP 19 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Neo Press

DISTRIBUTED BY-
WARGO NEWS CO., HAMILTON, OHIO

NO. 6CH186

ORDER NO. 97437

DATE 9-13-56

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MERCY HOSPITAL,
HAMILTON, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

For set up

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

COLORING IS HALF RED BRICK, AND NEW PART IS SAND STONE

(REFER TO KODACHROME 6CK1737)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
be so that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

Also 6CK 1737

New Process

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1956	SEP 21 1956
SKETCH				
RETOUCHING	23	3 1/2		SEP 18 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH187 ORDER NO. 97528 DATE 9-27-56

CUSTOMER
KRAMER NEWS CO.,
PORT HURON, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CIRCLE INN MOTEL,
US-25A and M-51
PORT HURON, MICH.

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE R.R. SIGN. SHOW DRIVE AS PAVED.
BORDER THE DRIVE ON EITHER SIDE WITH FLOWERS SIMILAR TO CARD ENCLOSED
(4EH373)

TITLE TO BE PLACED ON LOWER RIGHT CORNER OF PICTURE SIDE

COLOR DESCRIPTION

RED BRICK BUILDING, TAN ROOF, WHITE PEAKS, SHOWING(AAA) SIGN AND
"TELEVISION" ON CENTER PEAK, FLOWER BED UNDER CENTER PEAK, BUSHES AS
SHOWN, BORDER DRIVE ON EITHER SIDE WITH FLOWERS SIMILAR TO CARD 4CH373.
CARDS ARE YELLOW, BLUE, GREY, NAVY AND GREEN.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH188 ORDER NO. 97529 DATE 9-27-56

CUSTOMER R. C. MASON
TULSA, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "PEACE ON EARTH/
GOOD WILL TO MEN"

NOV 2 - 1956

small type: COPYRIGHTED BY R.C.MASON

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NOV 2 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLORS CARDS ENCLOSED FOR HELP IN COLORS, USE

YOUR JUDGMENT AS TO APPLICATION OF COLOR.

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

New process ✓
L.O. 1½ ✓
Ret. 1 ✓
L.A. 7½ ✓

~~Upper to cover~~
~~info~~

G911

PROOF
out. 16

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

NO. 6CH189

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 97664

DATE 10-5-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M188 FLAMINGOS AND
SWANS AT MIAMI'S BIRD JUNGLE
ON 79 STREET, MIAMI, FLORIDA,
N.W.

NOV 6 - 1956

OCT 11 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

NOV 8 - 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that subjects or negatives are uniform. The loss of a negative will result in a charge of \$1.00 per negative and retouching set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		OCT 9 1956	OCT 11 1956
SKETCH			
RETOUCHING	3 1		
REPHOTO		OCT 9 1956	
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	7 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 6CH190

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 97664

DATE 10-5-56

25 ~~11~~ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M189 SULPHUR CRESTED
COCKATOOS PERFORMING AT MIAMI'S
BIRD JUNGLE ON N.W. 79 STREET,
MIAMI, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO 1

IMPRINT SAME AS ABOVE

NOV 14 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1956	OCT 11 1956
SKETCH				OCT 9 1956
RETOUCHING	3	1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.			OCT 17 1956	DEC 3 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NOTATION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
and are all in relative set.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH191 ORDER NO. 97734 DATE 10-9-56

CUSTOMER
LAWTON'S RESTAURANT
LA MESA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes

BORDER
No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Lawton's)

FOLLOW TISSUE OVERLAY — WITH MAP INSERT IN UPPER RIGHT CORNER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

New process ✓

(grouping map) L.O. 1/2 ✓
Ref. 2 ✓
L.O. 7 1/2 ✓

G 9 59

NO. 6CH192

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.
BAHAMAS

ORDER No. 97760

RONALD G. LIGHTBOURN-PHOTOGRAPHER,

DATE 10-12-56

12½ M POST CARDS C.R.ARTCOLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

FRONT No. 1 R.M. YES

TITLE IN FULL PERFORMING FLAMINGOES
IN ADASTURA GARDENS, NASSAU,
BAHAMAS

IMPRINT SAME AS ABOVE

Put in stamp space: MADE IN U.S.A.

NOV 6 - 1956 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

WORK FROM 4x5 TRANSPARENCY ENCLOSED - ALSO FOLLOW

FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 18 1956
SKETCH				
RETOUCHING	2	2	10/16/56	OCT 16 1956
REPHOTO			1956	OCT 18 1956
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		13 1/2	OCT 18 1956	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH193 ORDER NO. 97998 DATE 10-26-56

CUSTOMER KLINE DAIRY PRODUCTS
DODGE CITY, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE/FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MILEAGE FROM DODGE CITY,
KANSAS

(Kline Dairy Products)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAR 1 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REFER TO BLACK & WHITE PHOTO ~~XXXX~~ FOR INSTRUCTIONS
MILEAGE CHART ON 1 1/2" PANEL ON PICTURE SIDE
KODACHROME TRANSPARENCY ENCLOSED FOR COLORS

COLOR DESCRIPTION

SAME AS ABOVE

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	DOING READING
14.7	
F-16	
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

New Process ✓

Ret. 2 1/2 ✓

L. A. 5 ✓

INDEPENDENT NEWS AGENCY, FARGO, N.D.

NO. 6CH194

ORDER No. 97864

DATE 10-30-56

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HECTOR AIRPORT, FARGO,
N.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO.

IMPRINT SAME AS ABOVE

JAN 17 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY FOR COLOR AND GROPING INSTRUCTIONS.

~~TRANSPARENCY TO FOLLOW FOR ADDITIONAL COLOR GUIDE~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF *yes* RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 12 1956
SKETCH				
RETOUCHING	3	1½		NOV 7 1956
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 6CH195

DAN GRIGG ENTERPRISES, MITCHELL, SO.DAK.

ORDER No. 98040

PHOTO BY RODNEY E. PRATHER

DATE 10-31-56

25 M POST CARDS C T ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE WORLD'S ONLY
CORN PALACE,
MITCHELL, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

JAN 18 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW EKTACHROME TRANSPARENCY - 6CK2356 - FOR
COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1956	
SKETCH				
RETOUCHING	3	2 1/2	NOV 12 1956	
REPHOTO			NOV 12 1956	1956
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH196 ORDER NO. 98109 DATE 11-5-56

CUSTOMER

SCHAEFER TAILORING CO.,
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

37½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SCHAEFER — FOR SPRING AND
SUMMER 1957

MORE THAN 300 FABRICS, POPULAR SPRING
AND SUMMER WEIGHTS AND COLORS...etc

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH — ALSO FOR TYPE MATTER, EXCEPT CHANGE AS PENCILLED
IN FOR PART OF TYPE (AS ABOVE).

COLOR DESCRIPTION

FOLLOW SKETCH

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

old mag

2 Rephot

L.O.

1✓

Ret.

6✓

H.C.

1½✓

L.A.

8½✓

E 932

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH197

ORDER NO. 98109 DATE 11-5-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
SCHAEFER TAILORING CO.,
CINCINNATI, OHIO

• 37½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCHAEFER — NEW AND EXCITING
SELECTION OF SMART AND COMFORTABLE
FABRICS FOR TROPICAL SUITS, SPORT COATS
AND SLACKS. NOV 21 1956

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH — EXCEPT TAKE OUT MODEL NOS.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

old way

2 Reprotes

L.O.	1
Ret.	4½
H.C.	2
L.A.	9½

Wish

E932

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH198 ORDER NO. 98204 DATE 11-7-56

CUSTOMER
PLAYA BUNGALOWS
ENSENADA, B.C. MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PLAYA BUNGALOWS
ENSENADA, B.C. MEXICO

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Playa Bungalows)

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS AND COLORS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Miss Brown
Box 3
LA 7

9459

Very Rush

CURT TEICH & CO.

NO. 6CH199

ORDER No. 98153

DATE 11-9-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DADDY? OH, HE'S GONE
OFF SOMEWHERE TAKING PICTURES
OF THE BEARS !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

Upper right corner: C-843

small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

DEC 3 - 1956

PHOTO PROPERTY OF C.T.

USE BLACK & WHITE DRAWING - FOLLOW COLORED COPY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	0	1/2		NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & CO.

NO. 6CH200

ORDER No. 98153

DATE 11-9-56

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BUT, DADDY THEY WERE
ALL IN USE-SO ALL I DID WAS YELL
F I R E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

Upper right corner: C-844
small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

DEC 3 - 1956

PHOTO PROPERTY OF C.T.

USE BLACK & WHITE DRAWING - FOLLOW COLORED COPY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	1/2		NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & CO.

NO. 6CH201

ORDER No. 98153

DATE 11-9-56

25 M POST CARDS C.T.ARE COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL YOU REMIND ME OF MY
DAD, HE STARTED ON A SHOESTRING
TOO !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

Upper right corner: C-845
small type: (C) CURT TEICH & CO., INC.

DEC 3 - 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE BLACK & WHITE DRAWING -
FOLLOW COLORED COPY FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. 6CH202

ORDER No. 98153

DATE 11-9-56'

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DADDY YOU SAID TO
WATCH THE BIRDIE BUT, YOU
DIDN'T SAY WHICH ONE !

Upper right corner: C-846'

small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

DEC 3 - 1956

PHOTO PROPERTY OF C.T.

USE BLACK & WHITE DRAWING -
FOLLOW COLORED COPY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	40	1/2		NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2		DEC 3 1956
ARTIST DEPT.		9:4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO.

NO. 66H203

ORDER No. 98153

DATE 11-9-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE INFORMER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT NONE

Upper right corner: C-847

small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

DEC 3 - 1956

PHOTO PROPERTY OF C.T.

USE BLACK & WHITE DRAWING -
FOLLOW COLORED COPY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	1/2		NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/4		DEC 3 1956
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & CO.

NO. 6CH204

ORDER No. 98153

DATE 11-9-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL STILL HOOKING 'EM WITH
THE SAME OLD LINE !.

Upper right corner: C-848

small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

DEC 3 - 1956

PHOTO PROPERTY OF C.T.

USE BLACK & WHITE DRAWING -
FOLLOW COLORED COPY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		1 1/2		NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				DEC 3 1956
HAND COLOR PROOF	32	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO.

NO. 6CH205

ORDER No. 98153

DATE 11-9-56'

25 M POST CARDS C. T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BUT, YOU SAID YOU
WANTED JUST ONE FOR THE ROAD ?

Upper right corner: C-849'

small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT NONE

DEC 3 - 1956

PHOTO PROPERTY OF C.T.

USE BLACK & WHITE DRAWING -
FOLLOW COLORED COPY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/2		DEC 3 " 1956
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO.

NO. 6CH206

ORDER No. 98153

DATE 11-9-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE FISH HERE - ONLY
GO FOR LIVE BAIT...
PEOPLE !

Upper right corner: C-850 /

small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

DEC 3 - 1956

PHOTO PROPERTY OF C.T.

USE BLACK & WHITE DRAWING -
FOLLOW COLORED COPY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By Date AND WORK SCHEDULE By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	1/1		NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1		DEC 3 1956
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & CO.

NO. 6CH207

ORDER No. 98153

DATE 11-9-56.

25 M. POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL I SUPPOSE YOU HAVE A
FAMILY TREE?

NO, WE'RE NOT FUSSY ! ANY OLD TREE
WILL DO !

Upper right corner: C-851

small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

DEC 3 - 1956

PHOTO PROPERTY OF EM C.T.

USE BLACK & WHITE DRAWING -
FOLLOW COLORED COPY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/4		DEC 3 1956
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO.

NO. 6CH208

ORDER NO. 98153

DATE 11-9-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IT AIN'T THE WALKIN'
.. IT'S THE DETOURS ! /

Upper right corner: C-852

small type: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

DEC 3-1956

PHOTO PROPERTY OF C.T.

USE BLACK & WHITE DRAWING -
FOLLOW COLORED COPY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				NOV 20 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/2		DEC 3 1956
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 6CH209

26-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA- ORDER No. 98302
MADE IN U.S.A.

DATE 11-14-56

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ZABALA STORE
MANZANA DE GOMEZ BUILDING
HAVANA, CUBA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 12 R. M. NO

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

STRAIGHTEN PICTURE. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Pen Strip Table
9-4-57

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 26 1956
SKETCH				
RETOUCHING	3	2 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

NO. 6CH210

ORDER No. 98332

DATE 11-19-56

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

AERIAL VIEW ST. MARY'S HOSPITAL
ROCHESTER, MINNESOTA

This hospital, which has a 900
bed capacity...etc /

FEB 1-1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 26 1956
SKETCH				
RETOUCHING	2	2	NOV 27 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & CO., INC. CHICAGO

NO. 6CH211-817

ORDER NO. 98260

DATE 11-21-56

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PHOOIE ! WELL, MAYBE
I DON'T LIKE THE WAY YOU
SMELL EITHER !

Upper right corner: C-853 108

small type: (C) CURT TEICH & CO., INC.,

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

DEC 19 1956

PHOTO PROPERTY OF C.T.

WORK FROM BLACK AND WHITE DRAWING - FOLLOW COLOR

DRAWING AS COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____ ESTIMATE AND WORK SCHEDULE Date _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 5 - 1956
SKETCH	20	3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	32	1 1/2	DEC 18 1956	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C. C. EBY, ST. IGNACE, MICH.

NO. 6CH212

ORDER No. 98261

DATE 11-21-56

25 M POST CARDS C T ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CASTLE ROCK,
ST. IGNACE, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

WORK FROM BLACK & WHITE PRINT (Negative also enclosed).
NOTE EXTRA PHOTO: SHOW FLAG AS ON COMP.CARD(top of rock).
AND OTHER INSTRUCTIONS AS INDICATED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 5 - 1956
SKETCH				
RETOUCHING			NOV 28 1956	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH213 ORDER NO. 98264 DATE 11-23-56

CUSTOMER THE REVIEW-MINER
LOVELOCK, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
DESERT HAVEN MOTEL
LOVELOCK, NEVADA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FEB 28 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE A 5 X 7" REPHOTO: NOTE SMALL PHOTO W/INSTRUCTIONS —
CROP AT LEFT TO ELIMINATE OLD BLACKSMITH SHOP ROOF SHOWING.
ADD FLOWERS, AS ON OLD CARD(3CH25). USE SAME COLORS AS OLD
CARD.

COLOR DESCRIPTION

FOLLOW OLD CARD FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto

New Process

Ref. 3 1/2

L. A. 7

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

B & W NEWS AGENCY, WACO, TEXAS

NO. 6CH214

ORDER NO. 98272

DATE 11-23-56

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ENTRANCE, JAMES
CONNALLY AIR FORCE
BASE, WACO, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

FEB 1 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE ALL POSTS AND WIRES. STRAIGHTEN OUT DRIVE & GRASS IN
FOREGROUND. ADD FOLIAGE TO TREES.

HUT IS CREAM COLOR. SIGN IS GOLD ON WHITE BACKGROUND. NATURAL
PALE BUFF STONE WITH BLACK PLAQUE ON RIGHT. BLDG. LEFT BACKGROUND-
GREY WITH GREEN WINDOWS. NEXT BLDG.-GREY WITH GREEN ROOF. RED
STOP SIGN. KHAKI UNIFORMS WITH WHITE HATS. BUSH ON RIGHT HAS
REDDISH-PINK FLOWERS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 3 - 1956
SKETCH				NOV 29 1956
RETOUCHING	3	3½		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH215 ORDER NO. 98288 DATE 11-26-56

CUSTOMER MORSE'S PHOTO SERVICE
LAKE WALES, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

FEB 14 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Tower View Court)

USE BLACK & WHITE PHOTOGRAPH — FOLLOW OLD CARD(2CP2311)
FOR COLORS

COLOR DESCRIPTION

FOLLOW CARD 2CP2311 FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

How Processed
Ret 2 1/2 ✓
LA 7 ✓

2959

E. MADCIFF, HERSHEY, PA.

NO. 6CH216

ORDER No. 98294

DATE 11-27-56

12½ M POST CARDS C T ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FISHERMAN'S PARADISE,
SHOWING DEFLECTING DAMS ON SPRING
CREEK, NEAR BELLEFONTE, PA./



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. YES-same as

IMPRINT SAME AS ABOVE 7A219-N

reset

JAN 25 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE WIRES AND POLE FOR WIRES. KEEP FLAG SHOWING.

OTHER PARTS ARE NATURAL - FOLLOW CARD FOR COLORS (7A219-N)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28	DEC 3 - 1956
SKETCH				
RETOUCHING	9	1 1/2	NOV 28 1956	NOV 28 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

E. MADCIFF, HERSHEY, PA.

NO. 6CH217

ORDER No. 98294

DATE 11-27-56

12½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROCKVIEW PENITENTIARY
BETWEEN STATE COLLEGE AND
BELLEFONTE, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

MAR 7 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

BUILDINGS ARE CONCRETE (WHITE). SLATE ROOFS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1956	DEC 1 - 1956
SKETCH				
RETOUCHING		2 1/2	NOV 28 1956	NOV 29 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH218 ORDER NO. 98379 DATE 11-28-56

CUSTOMER
WOLFIE'S RESTAURANT
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST EARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WOLFIE'S RESTAURANT AND
SANDWICH SHOP,
MIAMI BEACH,

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - ~~XXXXXXXX~~

COLOR DESCRIPTION

FOLLOW SKETCH

Very Rush

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

E. MADCIFF, HERSHEY, PA.

NO. 6CH219

ORDER No. 98513

DATE 11-30-56

12½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A CENTURY OF SERVICE
FOR TRAVELERS-AMITY HALL,
DUNCANNON, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

FEB 14 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE THE REGISTERED TRADE MARK EITHER AT UPPER LEFT OR LOWER RIGHT.
REMOVE-AERIAL & WIRES ON ROOF,, ALSO PIPE UP SIDE OF HOUSE. MAYBE
CROP A BIT OF FOREGROUND?? THE CANVAS CANOPY IS TO BE PUT ON THE
FRAMEWORK TO EXTEND TO END OF WALK, AS ON ENCLOSED CARD(D-9546),
CANOPY COLORS #51 & #65 IN CROSSWISE STRIPES.

BUILDING IS BRICK, WHITE TRIM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1956	DEC 20 1956
SKETCH				
RETOUCHING	3	2½		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	7½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*new
Bureau
Submitt
Photo
to
Customer*

E. MADCIFF, HERSHEY, PA.

NO. 6CH220

ORDER No. 98513

DATE 11-30-56

6½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A CENTURY OF SERVICE
FOR TRAVELERS-AMITY HALL,
DUNCANNON, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 14 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE THE REGISTERED TRADE MARK WHERE IT SHOWS TO BEST ADVANTAGE
(see card D-9546). REMOVE THE BATTERY OF ROAD SIGNS AT LEFT,
AND CROP SOME OF ROAD IN FOREGROUND. IN CENTER BACKGROUND, CHANGE
SIGN "MEN'S WASH ROOM" TO "MEN'S DORMITORY". SKY WITH CLOUDS.
BUILDINGS ARE BRICK, WHITE TRIM. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 20 1956
SKETCH				
RETOUCHING	3	2		DEC 14 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	7 3/4		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

2
Subject
order for this copy. Please
note to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an effective set.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH221 ORDER NO. 98524 DATE 11-30-56

CUSTOMER THE PINEY WOODS COUNTRY LIFE SCHOOL
PINEY WOODS, MISSISSIPPI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AERIAL VIEW

PINEY WOODS SCHOOL

PINEY WOODS, MISS.

FEB 25 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

FEB 22 1957

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT IN NEW SKY. BRICK BUILDINGS ARE GREY BRICK WITH RED ROOFS.

In D12586 - 6-29-36

COLOR DESCRIPTION

GREY BRICK BUILDINGS w/RED ROOFS

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH222 ORDER NO. 98524 DATE 11-30-56

CUSTOMER THE PINEY WOODS COUNTRY LIFE SCHOOL
PINEY WOODS, MISSISSIPPI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LIBRARY, PINEY WOODS SCHOOL
PINEY WOODS, MISS.

FEB 22 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 10 1957

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WALLS ARE BUFF. FURNITURE #15. FLOOR (will advise later)

Chair } Maple

color yellow - Brown + Beige

COLOR DESCRIPTION

WALLS ARE BUFF. FURNITURE #15

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New process ✓

Ret. 1 1/2 ✓
L.A. 8 ✓

Added

HC. 1 1/2

as good as

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. 6CH223 ORDER NO. 98524 DATE 11-30-56

CUSTOMER THE PINEY WOODS COUNTRY LIFE SCHOOL
PINEY WOODS, MISSISSIPPI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full Subtitle: Library
Subtitle: Goat Dairy
Subtitle: Dry Cleaning Dept.

FEB 21 1957

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAR 19 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

3-VIEW CARD - GROUPING: LIBRARY - UPPER VIEW: WALLS LIGHT GRAY-CEMENT
COLOR. RED ROOF #7.

GOAT DAIRY-CENTER VIEW: CROP AS MARKED ON PHOTO. USE YOUR OWN GOOD
JUDGEMENT AS TO NATURAL COLORS.

DRY CLEANING DEPT: LOWER VIEW - NATURAL COLORS - USE YOUR GOOD JUDGMENT.

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED
TO
PHOTO USED FOR

New prices
group 3 views
L.O.
Ret.
L.A.

1
3
9

G 976

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH224 ORDER NO. 98628 DATE 12-11-56

CUSTOMER
LIGHTHOUSE RESTAURANT
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Lighthouse Restaurant)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Rush.
Proof needed 2/20

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

6976

INDEPENDENT NEWS AGENCY, FARGO, N. D.

NO. 6CH225

ORDER NO. 98691

DATE 12-18-56

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BROADWAY, LOOKING
NORTH,
FARGO, NORTH DAKOTA

APR 22 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 22 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW BLACK & WHITE PHOTO.

USE TRANSPARENCY FOR COLOR GUIDE ONLY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1957	JAN 10 1957
SKETCH			DEC 21 1956	DEC 27 1956
RETOUCHING		2 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ROSS ALLEN'S REPTILE INSTITUTE
SILVER SPRINGS, FLORIDA

NO. 7CH-1

ORDER NO. 10119

DATE 1-10-57 /

25 M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. YES *encl.*

TITLE IN FULL ROSS ALLEN VERSUS
ANACONDA UNDER WATER FOR MOVIES
AT SILVER SPRINGS, FLORIDA

IMPRINT PHOTO BY MOZERT
Ross Allen, world famous adven-
turer, herpetologist, tackles
giant Anaconda (world's largest
snake, non-venomous), etc.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

SEE ATTACHED INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	3		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2		
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush
1/21/57
5956

NO. 7CH-2

DISTRIBUTED BY KOCH NEWS CO., 2120 S. MERIDIAN ST. ORDER NO. 10158
INDIANAPOLIS, IND.

DATE 1-14-57

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FINANCE CENTER,
U. S. ARMY,
FORT BENJAMIN HARRISON, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

MAR 6 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

COLOR OF BUILDING IS A KIND OF NATURAL GRAY FINISH CONCRETE WITH THE SLIGHTEST SUGGESTION OF A BUFF TINGE. THE WINDOW FRAMES AROUND THE LARGE WINDOWS ABOVE THE MARQUEE ARE OF NATURAL ALUMINUM FINISH. ALL OTHER WINDOW FRAMES ARE A VERY LIGHT POWDER BLUE SHADE. THE LETTERING ~~XXXXXXXXXXXX~~ "FINANCE CENTER" IS GILT OR GOLD-LIKE IN COLOR. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 21 1957
SKETCH				
RETOUCHING		2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH-3

ORDER NO. 10201 DATE 1-15-57

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
HOTEL LIDO
HAVANA, CUBA

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL LIDO
CONSULADO 216-218, HABANA, CUBA
AIR-CONDITIONED

FEB 25 1957

MAY 24 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL LAYOUT — TO FINISH BUILDING AS SKETCHED.

FOLLOW TISSUE OVERLAY ON BLACK & WHITE PHOTO FOR COLORS.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLOR INSTRUCTIONS

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.

DATE

TIME

100

Handcolor

Ret. 6 1/2
L.A. 7 1/2

Cover of negative
L.A. 1

E. MADCIFF, HERSHEY, PA.

NO. 7CH-4

ORDER No. 10223

A VANNUCCI FOTO

DATE 1-17-57

12½ M POST CARDS C T ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MARKET STREET BRIDGE,
WILLIAMSPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

MAR 7 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE YOUR GOOD JUDGMENT ON COLORS.

THE RIVER BANK ON THE FAR SIDE IS A CONCRETE DIKE STYLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 31 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH-5

ORDER NO. 10252 DATE 1-21-57

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KENTUCKY

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART/COLOR/TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

MAR 21 1957

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Starlight Motor Court)

FOLLOW ALL INSTRUCTIONS ENCLOSED

See Summary

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

Rush

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 7CH-6

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE ORDER No. 10277

DATE 1-23-57

6½ M POST CARDS ~~XXXXXXXXXX~~ C.T.ART COLORTONE- FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BARBERTON PUBLIC
LIBRARY
BARBERTON, OHIO



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

JAN 31 1957 B

PHOTO PROPERTY OF CUST.

COLOR OF BUILDING IS BROWN. TRIM AROUND THE WINDOWS
AND DOORS IS WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 30 1957	JAN 31 1957
SKETCH				JAN 31 1957
RETOUCHING		2-4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	1		3-6-57

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH-7 ORDER NO. 10282 DATE 1-24-57

CUSTOMER
GREYSTONE HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
GREYSTONE HOTEL
MIAMI BEACH, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MAR 7 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAR 20 1957

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

New Process

Ret. 6 ✓
L.A. 7 1/2 ✓

RUSH

THE REVIEW-MINER, LOVELOCK, NEVADA

NO. 7CH-8

ORDER NO. 10310

DATE 1-25-57

25M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOVELOCK, NEVADA
COURT HOUSE AND
PICNIC PARK.



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT NONE

APR 29 1957
MAR 1957
B. Conforte

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SEE ATTACHED SHEET OF INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1957	FEB 12 1957
SKETCH				
RETOUCHING		3 1/2		
REPHOTO			FEB 1 1957	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 19 1957	
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Rephoto 5x7

RECOVER

Charge to _____

RE. I. M. Time Requested

2 APR 10 1957

MAY 8 1957

INDIANABEACH, MONTICELLO, IND.

NO. 7CH9

ORDER No. 10338

DATE 1-29-57

12½ M POST CARD

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT NONE /

TOP. THE BALLROOM OFFERS DANCING
NIGHTLY AT

BOT. INDIANA BEACH, SHAFER
LAKE, MONTICELLO

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

MAR 29 1957

FOLLOW TISSUE OVERLAY

MUST BE BRIGHT AND COLORFUL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1957	FEB 1 - 1957
SKETCH				
RETOUCHING		2	FEB 1 1957	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 27 1957	APR 4 1957
HAND COLOR PROOF				
ARTIST DEPT.		70 1		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Must be very good

INDIANA BEACH, MONTICELLO, IND.

NO. 7CH10

ORDER No. 10338

DATE 1-29-57

12½ M POST CARD C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP. MINIATURE TRAIN AT OBSERVATORY STATION, PARADISE ISLAND

BOT. INDIANA BEACH, SHAFER LAKE, MONTICELLO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

K 1

R. M.

YES

IMPRINT

NONE

APR 1 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY

MUST BE BRIGHT AND COLORFUL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1957	FEB 1 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		734		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

Subjects of

Reference to

to be made

to be made

Must be very good

INDIANA BEACH, MONTICELLO, IND.

NO. 7CH 11

ORDER No. 10338

DATE 1-29-57

12¹/₂ M POST CARD C.T. COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT NO. 1 R. M. YES N

TITLE IN FULL
TOP. AERIAL VIEW, INDIANA BEACH,
SHAFFER LAKE, MONTICELLO.

BOT. PARADISE ISLAND, RIGHT FORE
GROUND.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST

FOLLOW TISSUE OVERLAY
MUST BE BRIGHT AND COLORFUL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 28 1957	
SKETCH				
RETOUCHING		2	FEB 1 1957	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	7/1		3-6-57

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Must be very
good

INDIANA BEACH, MONTICELLO, IND.

NO. 7CH12
ORDER No. 10338
DATE 1-29-57

12 $\frac{1}{2}$ M POST CARD C.T. COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
TOP. NORTH END BOARDWALK SHOWING
BALLROOM
BOT. INDIANA BEACH, SHAFER LAKE,
MONTICELLO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 XXX R. M. YES

IMPRINT NONE

APR 2 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY
MUST BE BRIGHT AND COLORFUL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 1 - 1957
SKETCH				
RETOUCHING			FEB 1 1957	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Must be very good

INDIANA BEACH, MONTICELLO, IND.

NO. 70H13

ORDER NO. 10338

DATE 1-29-57

12½M POST CARD C.T. COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP. BEACH SCENE, OBSERVATORY
**RIGHT BACKGROUND

BOT. INDIANA BEACH, SHAFER LAKE,
MONTICELLO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

NONE

APR 16 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY
MUST BE BRIGHT AND COLORFUL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 30 1957	
SKETCH				
RETOUCHING			FEB 1 1957	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

INDIANA BEACH, MONTICELLO, IND.

NO. 7CH14

ORDER No. 10338

DATE 1-29-57

12½ M POST CARD C.T. COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M.

YES

IMPRINT

NONE

TITLE IN FULL

TOP. LOOKING SOUTH TOWARD
PARADISE ISLAND
BOT. INDIANA BEACH, SHAFER LAKE,
MONTICELLO

APR 1-1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY
MUST BE BRIGHT AND COLORFUL

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 28 1957	FEB 1-1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

8 Subjects of
this for this customer. Please
be sure to have all subjects
properly identified and labeled.

Must be very

good

INDIANA BEACH, MONTICELLO, IND.

NO. 7CH15

ORDER No. 10338

DATE 1-29-57

12½ M POST CARD C.T. COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

TOP. MINIATURE TRAIN AT PARADISE
ISLAND, GOLF COURSE

IMPRINT NONE

BOT. INDIANA BEACH, SHAFER LAKE,
MONTICELLO

APR 3 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY
MUST BE BRIGHT AND COLORFUL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 28 1957	FEB 1 - 1957
SKETCH				
RETOUCHING		3	FEB 1 1957	
REPHOTO			FEB 27 1957	
PHOTO-LITHO				APR 4 1957
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Must be very good

INDIANA BEACH, MONTICELLO, IND.

NO. 7CH16

ORDER NO. 10338

DATE 1-29-57

12 1/2 POST CARD C.T. COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP. TERRAINESCOPE OBSERVATORY
AND GIFT SHOP, PARADISE ISLAND

BOT. INDIANA BEACH, SHAFER LAKE,
MONTICELLO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES same as
5CH368 ✓

IMPRINT

NONE

APR 11 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY
MUST BE BRIGHT AND COLORFUL

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1957	
SKETCH				
RETOUCHING			FEB 1 1957	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Must be very
good

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH17 ORDER NO. 10494 DATE 2-11-57

CUSTOMER CONTINENTAL AIR LINES
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW DC-7B CONTINENTAL CLUB
COACH, BETWEEN CHICAGO AND
LOS ANGELES

FEB 20 1957 FEB 25 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
SHOW "VIA AIR MAIL" INSTEAD OF "POST
CARD" ON FRONT.

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

MAR 11 1957

FOLLOW SKETCH AND LAYOUT FOR WHITE BORDERED CARD
WITH AIR MAIL BORDER ON FRONT.

COLOR DESCRIPTION

FOLLOW SKETCH AND LAYOUT.

Drawing at 3/11/57

3046

B 1/2 V

Color copy V
True color V

Signature
C. 3943
B. 3497

CR 47

164.100

Send 70 Positives

Camera I

C. - 50-064 1/2

B. 21-757 1/2

DK BLUE 12

13

LT BLUE 12

13

YELL - 9 1/2

13

RED - 9

18

Entry BLUE - 8

17

Exp. 5
5' light
on LT BLUE

DO Post

RUSH

NO. 7CH18

DISTRIBUTED BY RALPH YOUNG, CANTON, OHIO

ORDER No. 10507

DATE 2-12-57

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

MERCY - TIMKEN MERCY HOSPITALS

Mercy Hospital was established in
1908 in the home of former United
States President William McKinley
on Market Avenue North...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

2-VIEW CARD. TIMKEN MERCY HOSPITAL - BUFF BRICK, WHITE TRIM.
ALUMINUM SASH. MARBLE CROSS.
MERCY HOSPITAL - FOLLOW OLD CARD OB798-N FOR
COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES
RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			3-7-57	MAR 11 1957
SKETCH		1/2		
RETOUCHING		4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	44	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH19 ORDER NO. 10544 DATE 2-14-57

CUSTOMER REDMONT HOTEL, INC.,
BIRMINGHAM, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

REDMONT HOTEL

MAY 7 - 1957 B

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
MAY 28 1957 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Redmont Hotel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

New process

Ret. 4 ✓
L. A. 7½ ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH20 ORDER NO. 10559 DATE 2-15-57

CUSTOMER
KENNEDY STUDIO
LIBERAL, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 9 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(La Fonda Motel)

CLEAN UP CEMENT DRIVE IN FOREGROUND. REMOVE ~~REMOV~~ TOP OF GRAIN ELEVATOR
VISIBLE OVER MOTEL ROOF, AS WELL AS THE POLES AND WIRES.

COLOR DESCRIPTION

MOTEL IS RED BRICK #7 CONSTRUCTION WITH CINDER BLOCK OR CEMENT BLOCK
PAINTED WHITE. RED TILE ROOF #7.

SIGN COLORS: LETTERING "LA FONDA MOTEL" IS WHITE WITH BACKGROUND OF
DARK MAROON #63, COLORS AT EDGE OF MAROON BACKGROUND ARE
YELLOW #1 AND RED #23 TO MATCH (OR HARMONIZE.). PIPE
STANDARD IS ALUMINUM PAINTED.

Rush

New Process 13

Ret 3 1/2
L.A. 7

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH21

ORDER NO. 10565 DATE 2-15-57

DEPT.

DATE COMPLETED

CUSTOMER

MAXINE HOTEL
MIAMI BEACH, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

MAXINE HOTEL
MIAMI BEACH, FLA.

APR 3 - 1957

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 18 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Need proof
4/5

Need process ✓

2 Repro

L. O.

1/2

Re L.

6 1/2

L. A.

9

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH22 ORDER NO. 10576 DATE 2-18-57

CUSTOMER SAINT LUKE'S METHODIST HOSPITAL
CEDAR RAPIDS, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. LUKE'S METHODIST HOSPITAL
CEDAR RAPIDS, IOWA

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 7 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: TONE DOWN THE COLOR IN THE
UPPER LEFT HAND CORNER OF CARD

COLOR DESCRIPTION

FOLLOW SKETCH - AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

New process

Ret. 5 1/2
L.O. 91

Proof needed 4/4

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 7CH23
ORDER No. 10600
DATE 2-19-57

25 M POST CARDS C. T. ART. COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C6 - HIGH LEVEL BRIDGE LOOKING
EAST, CLEVELAND, OHIO

APR 11 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

APR 11 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

Take out Wires

Bring out Terminal Tower and add flag at tip

Make lower left grassy and green but show road.

Change Background a little

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 27 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 7CH24
ORDER No. 10600
DATE 2-19-57

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C34 - CATHEDRAL OF ST. JOHN,
CLEVELAND, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

APR 5 - 1957

B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NOTE: Remove signs on building at left ✓
Remove eight poles and wires, trash box, fire hydrants ✓
Remove truck
Add two cars approaching from right
Stone is much lighter than OCH2070. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____
ESTIMATE
AND WORK SCHEDULE
By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			MAR 11 1957
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	40 7 1/2		3-25-57

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 7CH25

ORDER No. 10601

DATE 2-19-57

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~023~~ - PART OF LOADING AND
C-3 RUNWAY AREA, CLEVELAND
AIRPORT, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

APR 17 1957 APR 17 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

Make rephoto from 4 x 5" transparency 6CK1881.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1957	FEB 27 1957
SKETCH				
RETOUCHING		2 1/2	MAR 1 1957	MAR 15 1957
REPHOTO			MAR 18 1957	FEB 21 1957
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

EMIL FREMMING, CHETEK, WIS.
Photo by National Air Photos,

NO. 7CH26
ORDER No. 10604
DATE 2-19-57

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIR VIEW OF THE CITY AND LAKES,
CHETEK, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT SAME AS ABOVE

Be sure title is readable in place) APR 10 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By Date ESTIMATE AND WORK SCHEDULE By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1957	FEB 27 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	8		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

EMIL FREMMING, CHETEK, WIS.

NO. 7CH27

ORDER No. 10604

DATE 2-19-57

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LUTHER PARK SHORE LINE ON
PRAIRIE LAKE,
CHETEK, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 27 1957
SKETCH				
RETOUCHING	3	1	FEB 28 1957	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

EMIL FREMMING, CHETEK, WIS.

NO. 7CH28

ORDER No. 10604

DATE 2-19-57

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KNAPP STREET LOOKING EAST,
CHETEK, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO. 1

IMPRINT SAME AS ABOVE

APR 10 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

The street is black top Building to left color is light gray and awning is green and white, sign on awning CHETEK AGENCY - Second Building is light green, Third Building Ivory or cream, red Trim, awning is red and white trim and other Buildings are of Brick and Brick color. Further down cream color Building, last Building is Brick and Brick color.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 27 1957
SKETCH				
RETOUCHING		3	FEB 28 1957	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

Order for this photo is placed with the following instructions: Please send to the address on the back of the photo. If you have any questions, please call the address on the back of the photo. The photo is to be sent to the address on the back of the photo. The photo is to be sent to the address on the back of the photo.

STATE NEWS AGENCY, GREENSBORO, N. C.

NO. 7CH29

ORDER No. 10622

DATE 2-20-57

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

G44 - COLLEGE PLACE METHODIST
CHURCH, GREENSBORO, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

APR 17 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION: Brick #47. Front door wood, window trimmings, Bulletin board and rain pipe #39. Brick under bulletin board and stone #17. Trimming at top of steeple and vents in steeple #39. Stone steps #17.

RETOUCHING INSTRUCTIONS: Remove all telephone poles, telephone wires, automobiles, fire hydrant, gulf sign, gasoline price sign left of the telephone pole, traffic sign near right corner, and traffic light in center.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 27 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

J. R. BEATLEY, RUSSELLS POINT, OHIO

NO. 7CH30

ORDER No. 10669

DATE 2-22-57

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOATING AT BEATLEY'S,
INDIAN LAKE, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

APR 17 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

Lawn furniture - white & bird house
Boat white trimmed in red -
Lake blue.,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3
Subject on
order for this subject. Please
see to it that all photos or nega-
tives are not used and return to
a laboratory with each order
to make an accurate set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 1 - 1957
SKETCH				
RETOUCHING	3	1 1/2	MAR 1 1957	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

J. R. BEATLEY, RUSSELLS POINT, OHIO

NO. 7CH31

ORDER No. 10669

DATE 2-22-57

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUN-N-SAND BEACH,
RUSSELLS POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

APR 24 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

Buildings white
Umbrellas - red and white
Bobbers on line -red-yellow and white
Eliminate any trees possible.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 1 - 1957
SKETCH				
RETOUCHING	23	1 1/2	MAR 1 1957	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DATE 2-22-57'

J. R. BEATLEY, RUSSELLS POINT, OHIO

6 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN LAKE YACHT CLUB,
RUSSELLS POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

APR 24 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

Buildings white

Lake blue

Boats different colors - also spills.

SUBMIT: **RET. PHOTO** **REPHOTO** **B. L. & W. PROOF** **COLORED PROOF** **RETURN PHOTO**

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date _____

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 1 - 1957
SKETCH				
RETOUCHING	3	1 1/2	MAR 1 1957	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By By

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH33

ORDER NO. 10719 DATE 2-27-57

DEPT.

DATE COMPLETED

CUSTOMER

DESERT SUPPLY CO.,
LAS VEGAS, NEVADA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2-3/4"

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COOLED BY REFRIGERATION

SPECIALIZING IN CHICKEN IN THE ROUGH
LOCKWOOD CAFE — HIGHWAY 66 — KINGMAN,
ARIZONA

APR 30 1957

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1297 ~~MAKE NEW BLACK NEGATIVE~~
~~& REDUCE COLOR PLATES~~

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Bus Card

3 7/16 X 2 1/16

Strip - typ. Pic

Let 3 ✓
add only settings. All 2 1/2 inch
new set days
Change marks. ✓

PENNSYLVANIA BEAUTY VIEWS, E. MADCIFF,
HERSHEY, PA.

NO. 7CH34

ORDER No. 10724

DATE 2-27-57

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL → AERIAL VIEW OF
HORSESHOE CURVE, MAIN LINE,
PENNSYLVANIA RAILROAD

IMPRINT SAME AS ABOVE

156

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

WORK FROM BLACK & WHITE PHOTO.

REFER TO PREVIOUS CARDS (ENCLOSED) FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 5 - 1957
SKETCH				
RETOUCHING	3	1/4		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40			4-9-57 MAY 8 1957

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SR. HECTOR SANCHEZ, SONORA, MEXICO

NO. 7CH35

ORDER No. 10758

DATE 3-1-57

6½ M POST CARDS C.T. ART COLORTONE FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL VIEW OF THE
NEW ROOMS OF HOTEL MIRAMAR
BEACH

HERMOSA VISTA DE LAS NUEVAS
HABITACIONES DEL HOTEL MIRAMAR
MIRAMAR.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPECIAL R. M. YES

IMPRINT NONE
BEAUTIFUL VIEW OF THE NEW ROOMS OF
HOTEL MIRAMAR BEACH, ALL ROOMS
FACING THE OCEAN WITH EVERY MODERN
CONVENIENCE AND NICELY DECORATED
AND FURNISHED. GUAYMAS, SONORA,
MEXICO. ...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

CROP PHOTO AS MARKED. BUILDING IN GENERAL WALLS CREAM. TOP LEDGE
OF BUILDING IS BROWN. DOORS & WINDOW SILLS BROWN. IRON RAILING IN
FRONT OF BUILDING (balcony) BLACK. CHAIRS IN DIFFERENT COLORS-
WHITE, RED AND BLUE. MOUNTAIN GREENISH COLOR. BLUE SKY. GREEN
TREES. HOUSE AT LEFT OF HOTEL EGGSHELL WHITE. CAR AT RIGHT IS
YELLOW. IMPORTANT: THE ROCK WORK ON BOTH ENDS OF THE HOTEL IS
NATURAL ROCK IN VARIED TONES OF COLORS-BLACK, ORANGE, PURPLISH...etc

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			3-5-57	MAR 7 1957
SKETCH				
RETOUCHING	28	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34	7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

4

NO. 7CH36

SR. HECTOR SANCHEZ, SONORA, MEXICO

ORDER No. 10758

DATE 3-1-57

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL VIEW OF THE
NEW ROOMS OF HOTEL MIRAMAR
BEACH

HERMOSA VISTA DE LAS NUEVAS
HABITACIONES DEL HOTEL MIRAMAR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPECIAL R. M. YES

IMPRINT NONE

BEAUTIFUL VIEW OF THE NEW ROOMS OF
HOTEL MIRAMAR BEACH, ALL ROOMS
FACING THE OCEAN WITH EVERY MODERN
CONVENIENCE AND NICELY DECORATED
AND FURNISHED. GUAYMAS, SONORA,
MEXICO. ...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUST.

CROP PHOTO AS MARKED. BUILDING IN GENERAL WALLS CREAM. TOP LEDGE
OF BUILDING IS BROWN. DOORS & WINDOW SILLS BROWN. IRON RAILING
IN FRONT OF BUILDING (balcony) BLACK. CHAIRS IN DIFFERENT COLORS-
WHITE, RED AND BLUE. MOUNTAIN GREENISH COLOR. BLUE SKY.
GREEN TREES. IMPORTANT: THE ROCK WORK ON BOTH ENDS OF THE HOTEL
IS NATURAL ROCK IN VARIED TONES OF COLORS-BLACK, ORANGE, PURPLISH..
..etc.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			3-5-57	MAR 7 - 1957
SKETCH				
RETOUCHING	23	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 7CH37

ORDER No. 10806

DATE 3-5-57

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L.40-PARKVIEW BAPTIST
CHURCH, LAKELAND,
FLORIDA

APR 20 1957



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

APR 23 1957

B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 11 1957
SKETCH				
RETOUCHING	3	2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Proof needed

4/18

APR 11 1957

APR 14 1957

APR 24 1957

MAR 22 1957

NO. 7CH38

E. MADCIFF, HERSHEY, PA.

ORDER No. 10889

DATE 3-12-57

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER
FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

FRONT No. 1 R. M. NO.

TITLE IN FULL TABLET MARKING EDISON
FIRST ELECTRIC LIGHT PLANT AT
ENTRANCE TO HOTEL EDISON,
SUNBURY, PA.

IMPRINT SAME AS ABOVE

APR 4 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

THIS CARD TO BE A COPY OF BRONZE TABLET (SEE OLD CARD
ENCLOSED).

PLACE TITLE TO BEST ADVANTAGE. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 18 1957	
SKETCH				
RETOUCHING	2	3½	MAR 18 1957	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	MAR 18 1957	
ARTIST DEPT.	41	7		4-11-57

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH39

ORDER NO. 10898 DATE 3-12-57

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL ATLANTIC
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

PHOTO RETURNED

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE — ~~FULL PAGE~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOTEL ATLANTIC

307 CLARK ST. NEAR JACKSON BOULEVARD —
CHICAGO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 11 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

SUBMIT RETOUCED PHOTO BEFORE MAKING PROOF.

USE BLACK & WHITE PHOTO FROM 3AH1308. REMOVE FLAG ON BUILDING AT LEFT.
TAKE OUT BUILDING ON RIGHT AND FINISH THE WALL, DOWN TO THE GROUND.
REMOVE STREET CARS AND TRACKS. MODERNIZE AUTOMOBILES.

COLOR DESCRIPTION

FOLLOW CARD 3AH1308 FOR COLOR GUIDE

PHOTO USED FOR

Proof needed
4/26

PUS
H

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

E. MADCIFF, HERSHEY, PA.

NO. 7CH40

ORDER No. 10932

DATE 3-14-57

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HERSHEY TOURIST COURT
43 W. AREBA AVENUE
HERSHEY, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 5

R. M. YES

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

CROP THIS VIEW AS MARKED ON BACK OF PHOTOGRAPH.

SEE ATTACHED SHEET FOR BALANCE OF INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 27 1957
SKETCH				
RETOUCHING		3 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	7		5-1-57

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY THE OFFICE SHOPS,
CALUMET, MICH.

NO. 7CH42

ORDER NO. 11047

DATE 3-22-57

6½ M POST CARDS ~~MINIMUM~~ C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO. ✓

IMPRINT SAME AS ABOVE

THE OLD HISTORIC CLIFF MINE
ONE OF THE FIRST MINES IN THE
COPPER COUNTRY WORKED IN 1840

APR 30 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NEGATIVE ALSO ENCLOSED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 9 - 1957
SKETCH				
RETOUCHING		4 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY THE OFFICE SHOPS,
CALUMET, MICH.

NO. 7CH43

ORDER NO. 11047

DATE 3-22-57

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO. 1

IMPRINT SAME AS ABOVE

EAGLE HARBOR, MICHIGAN
IN 1898

APR 30 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

2 PRINTS AND NEGATIVE ENCLOSED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 9 1957
SKETCH		3		APR 5 1957
RETOUCHING				
REPHOTO			MAR 12 1957	
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	7 ³⁶		4-24-57

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 7CH44

ORDER NO. 11179

DATE 4-2-57

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CALVARY METHODIST
CHURCH AT MARTINSBURG
WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO. V

IMPRINT SAME AS ABOVE

Put plate no. on address side

MAY 1 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW INSTRUCTIONS ON ATTACHED SHEET

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO Yes

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 9 - 1957
SKETCH				
RETOUCHING	2	5		APR 5 1957
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer 7/15/57

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 7CH45

ORDER NO. 11179

DATE 4-2-57

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO ☒

IMPRINT SAME AS ABOVE

Put plate no. on address side

MAY 10 1957

RETOUCHING AND COLOR DESCRIPTION

(Aerial view of Harper's Ferry)

→ See large file
FOLLOW INSTRUCTIONS ON ATTACHED SHEET

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			4-9-57	APR 10 1957
SKETCH				
RETOUCHING	2	30		APR
REPHOTO			4-4-57	4-9-57
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH-46
7CH46

ORDER NO. 11260 DATE 4-10-57

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

KELTON HOTEL
ATLANTIC CITY, NEW JERSEY

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

COAST ADVERTISING AGENCY, ATLANTIC

MAY 13 1957

CITY, N.J.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Kelton Hotel)

FOLLOW TISSUE OVERLAY — BUT MAKE COLOR OF BUILDING CREAM TONE
AS IN 'MODERN UTE COURT' CARD. PUT IN CLOUD EFFECT AS IN 'LIBERTY
HOTEL' CARD. RETOUCH TREE FOLIAGE SO THAT EFFECT WILL BE THE SAME
AS TREES IN 'PARK CENTRAL' CARD.

COLOR DESCRIPTION

SAME AS ABOVE

VERY RUSH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New Way ✓

Ref. Mr. ✓
L.A. Mr. ✓

68

4/18/57

Frank C. ...
Card ... 428

Must have proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH47 ORDER NO. 11266 DATE 4-10-57

CUSTOMER DYER'S SHOE STORES
MADISON, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

DR. DENNISTON SHOES FOR ACTIVE WOMEN etc.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUN - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Red Supremacy
Old image ✓
6 Reproduction ✓

L.O. 1 1/2 ✓
Rel. 5 1/2 ✓
H.C. 1 1/2
L.A. 9

SEE COLOR SWATCHES

The image
ret. 4/10/57
(M)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH48

ORDER NO. 11313 DATE 4-15-57

DEPT.

DATE COMPLETED

CUSTOMER MARIO L. GUARDIOLA
HAVANA, CUBA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

H. EL REX
SAN MIGUEL 64
HAVANA, CUBA
AIR CONDITIONED

JUN 2 1957

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New Way

Ret. 3½

L. A. 8

930

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH50 ORDER NO. 11375 DATE 4-23-57

CUSTOMER WM. MARVY CO.,
ST. PAUL, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MARVY 66

...etc

JUN 21 1957

MAY 29 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 28 1957

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — FOR ALL TYPE MATTER FOR PICTURE SIDE.

FOLLOW COLORS ON CATALOG PAGE ENCLOSED

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Red + Blue
Impress 2 Repholes
Old way
L.O. 1 1/2
Ret. 2 1/2
L.A. 8 1/2
Old way

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH51

ORDER NO. 11499 DATE 5-7-57

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

42
Photos for
this Customer

CUSTOMER
LORRAINE APARTMENT HOTEL
MIAMI BEACH, FLORIDA

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 24 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Lorraine Pat. Hotel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	LENS READING
F-16	SEC. MASK
YELLOW	SEC. MASK
F-16	SEC. MASK
RED	SEC. MASK
F-16	SEC. MASK
BLACK	SEC. MASK
F-16	SEC. MASK
EXTRA SKY EXPOSURE	SEC. MASK
REMARKS:	

New process

Ret. 4 1/2
L.A. 7 3/4

E 30

Rush Proof
6-20

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH52 ORDER NO. 11546 DATE 5-10-57

CUSTOMER
PARIS PLAZA MOTEL
PARIS, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUL 2 1957

DEC 4 - 1957

DEC 13 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Paris Plaza Motel)

FOLLOW LAYOUT ON ATTACHED SHEET FOR 3-VIEW CARD: ALL
INSTRUCTIONS ON TISSUE OVERLAYS ATTACHED TO EACH BLACK & WHITE
PHOTO.

THE MOTIF EFFECT OF SYMMETRICAL DESIGN TO BE WORKED OUT
BY THE ART DEPARTMENT.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS

PHOTO RETURNED

TO

PHOTO USED FOR

New Process:

3 Rephotos

L. O.

1½

Ret.

3½

L. A.

9

L. A. 3/4 Corr.

on negatives

new proof

as requested

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7CH53 ORDER NO. 11827 DATE 6-10-57

CUSTOMER SHERIDAN HOTEL
MINNEAPOLIS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NEW SHERIDAN

SEP 10 1957

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 1 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CORRECTED COLOR SKETCH

corrections on tissue
overlay

COLOR DESCRIPTION

FOLLOW CORRECTED COLOR SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOCUS READING
F-16	SEC. MASK
YELLOW	SEC. MASK
F-16	SEC. MASK
RED	SEC. MASK
F-16	SEC. MASK
BLACK	SEC. MASK
F-16	SEC. MASK
EXTRA SKY EXPOSURE	F-16
REMARKS:	

Rephoto 5x7

New way

Ret. 5 1/2

L.A. 8

666